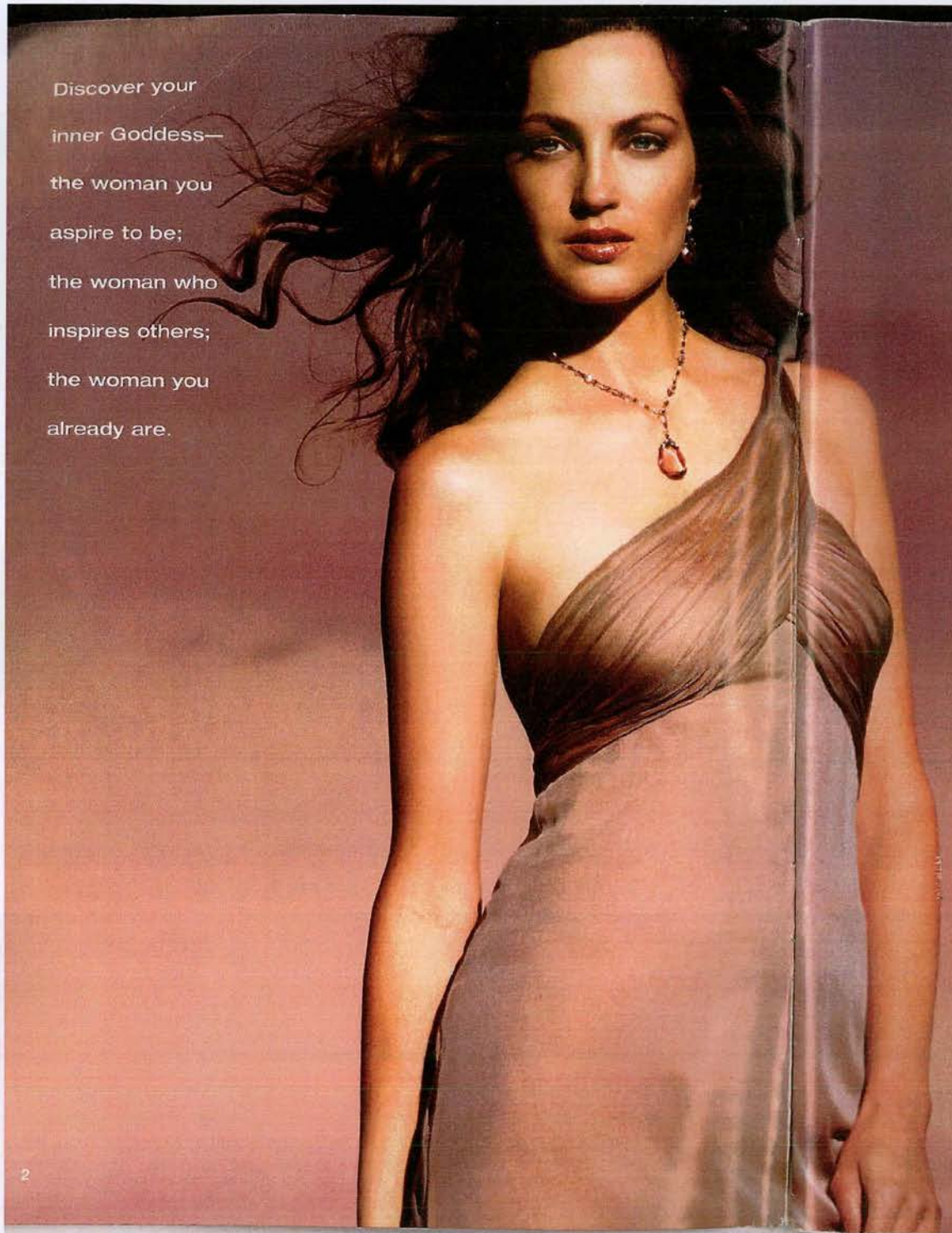
AVON
CAMPAIGN 9
introducing a beautiful
new fragrance
an inspiration for Mother's Day
Goddess
...WITH A FREE GIFT

Discover your inner Goddess—the woman you aspire to be; the woman who inspires others; the woman you already are.



introducing

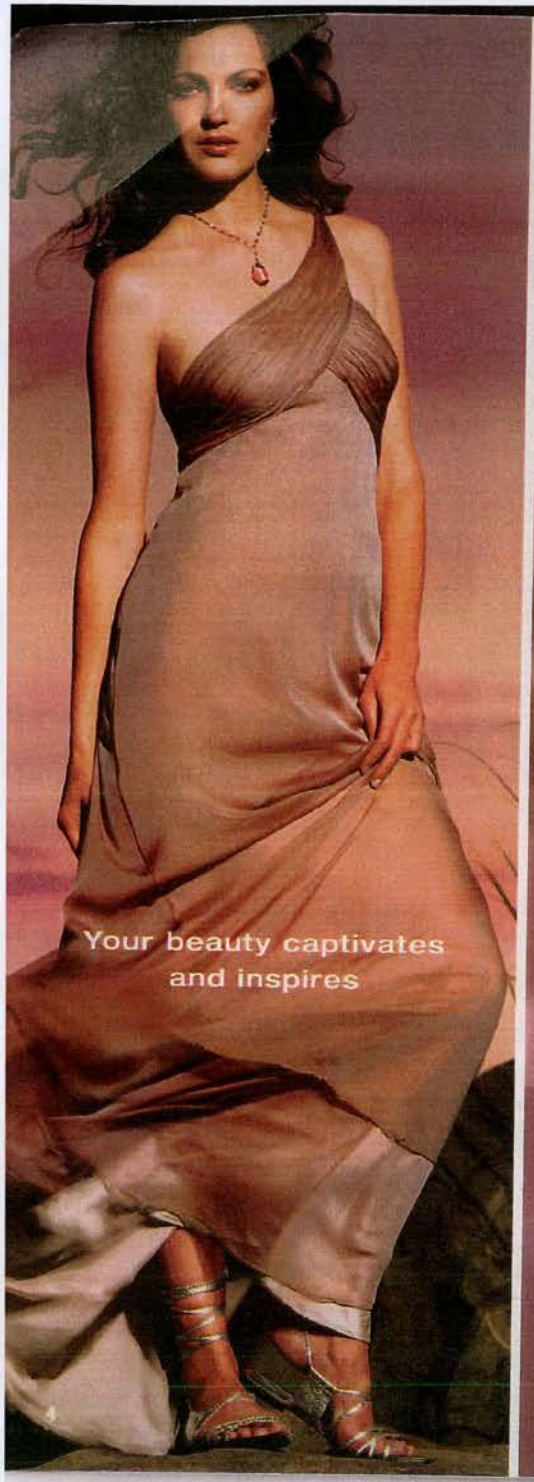
Goddess by AVON

Your beauty captivates and inspires

19.50 plus a FREE GIFT

Inspired jewelry and more, unveiled on page 7

AVON-NY 011049
AV_PIPES_0032434

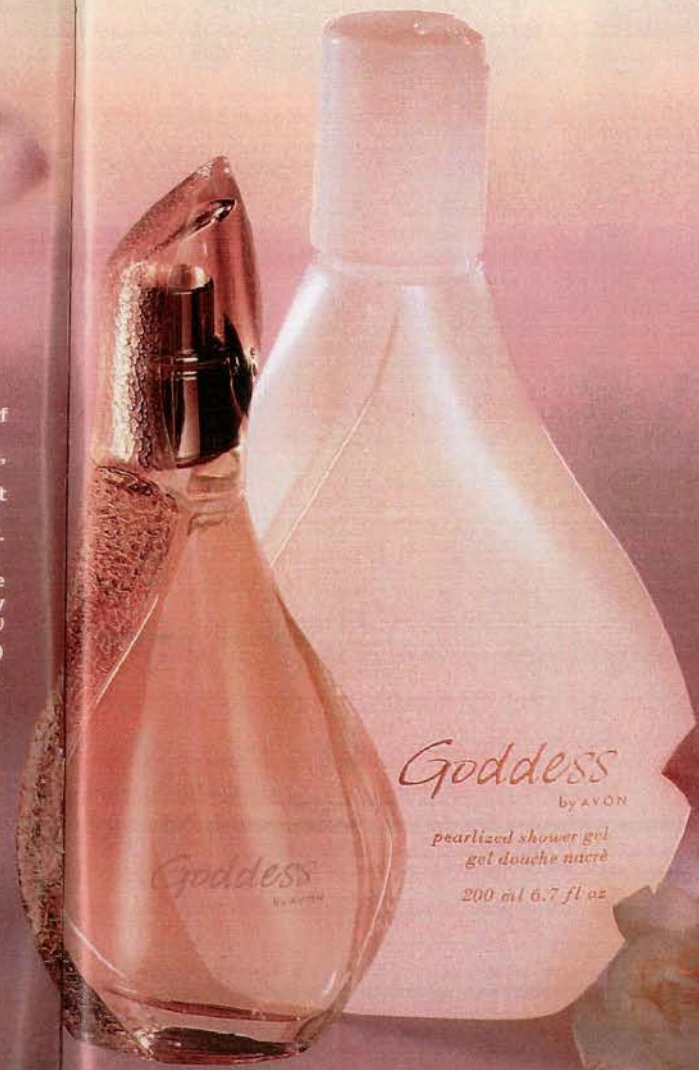


An ethereal floral of watery freesia, mystical muguet and angelic musk.

Eau de Parfum Spray
1.7 fl. oz. *316-350*
19.50

introducing
Goddess by AVON

rub your wrist here to try Goddess by Avon
scented page



Pearlized Shower Gel
Unveils your inner radiance with cloud-like creamy lather and a whisper of ethereal florals.
Signature bottle.
6.7 fl. oz. *136-730*
12.00

your free gift

Pearlized Shower Gel
FREE
with purchase of Goddess by Avon Eau de Parfum Spray

AVON-NY 011050
AV_PIPES_0032435

new

❖ **Lace Overlay Nightgown**
Graceful cowl neck with adjustable straps. Luxurious peach polyester georgette with nylon lace. Machine wash. Imported.
S(6-8) *108-071*
M(10-12) *108-090*
L(14-16) *108-124*
1X(16W-18W) *108-139*
2X(20W-22W) *108-177*
3X(24W-26W) *108-181*

SPECIAL PRICE
14.99
WILL BE 19.99
one low price for all sizes

new

❖ **Pleated Long Nightgown**
Elegantly draped with adjustable spaghetti straps & plunging V back with self-tie for custom fit. Silky taupe polyester. Machine wash. Imported.
S(6-8) *108-033*
M(10-12) *108-048*
L(14-16) *108-052*
XL(16W-18W) *108-067*

39.99

gowns and gems fit for a goddess

new

SPARKLING ROSE COLOR DROP
Hand-cut crystals with iridescent crystal beads. Gunmetal setting.
Necklace
16" L with 3" extender.
153-611

14.99
WILL BE 19.99
Earrings
2" L. Pierced.
153-831

9.99
WILL BE 14.99

new

Silvertone Pear Shaped CZ Ring
Pink cz (3-carat diamond weight equivalent) with clear cz accents.
Small (sizes 5-6) *093-847*
Medium (sizes 7-9) *093-890*
Large (sizes 10-11) *093-904*

14.99
WILL BE 24.99

SPECIAL PRICES

AVON-NY 011051
AV_PIPES_0032436

CONTENTS CAMPAIGN 09

MOTHER'S DAY MAY 9

Mother's Day is almost here, and we've packed our catalog with special gifts and luxury items to delight and pamper Mom. Order quick to have your little treasures delivered for **her big day!**

10	COLOR
42	mark. AVON
44	JEWELRY
60	FRAGRANCE
80	SKIN CARE
100	PLANET SPA
104	FASHION
118	GIFTS
134	BODY & BATH

Find more treats for Mom in our new Wellness catalog

available
this campaign only!

6" tall!

bear arrives tucked inside floral hat box

❖ **Hat Box Teddy**
Adorable springtime plush bear comes packaged in a cute hat box! Bear wears a hat of its own, complete with ribbon. 6" tall.
169-325

only 5.99
with any brochure purchase
a 9.99 value

AVON-NY 011052
AV_PIPES_0032437

AVON-NY 011053
AV_PIPES_0032438

new Spring Goddess

(C) – Cool
(W) – Warm
(N) – Neutral
▲Shimmer

A. TRUE COLOR Powder Blush
.22 oz. net wt. **reg. 8.00**
ONLY 6.99

B. INCREDIBLE FINISH Pressed Powder
Sheer shimmering powder to create allover radiance
.4 oz. net wt. **reg. 9.00**
ONLY 6.99
save up to 2.00

C. TRUE COLOR Powder Eyeshadow Quad
.20 oz. total net wt.
reg. 6.00
ONLY 4.99

D. ILLUMINATING Lip Gloss
Sheer glistening gloss in a click-twist pen. .05 fl. oz.
reg. 8.00
ONLY 4.99
save up to 3.00

E. NAILWEAR® Nail Enamel
.4 fl. oz. **reg. 4.00**
ONLY 2.49
save 1.50

F. ULTRA COLOR RICH RENEWABLE Lipstick
.13 oz. net wt. **reg. 6.50**
ONLY 2.99
save 3.50

BUY THEM NOW
SPECIALS

AVON-NY 011054
AV_PIPES_0032439

10-DAY PERFORMANCE
WITH BARELY A TOUCH-UP

- **Resists chips** Exclusive Flexi-shield™ technology creates color that bonds to nails.
- **High shine** Plasti-shine™ complex for an ultra high-gloss finish.

.4 fl. oz. **reg. 4.00**

BUY IT NOW

2.49

save 1.50

NAILWEAR® NAIL ENAMEL

pale/sheer

Clear (N) 181-587 · French Tip White (N) 181-238 · Marshmallow Fluff (N) 020-340 · Like Linen (W) 020-335 · Sheer Pale Pink (N) 214-947

Sheer Nude (N) 214-913 · Sheer French Pink (C) 181-936 · Metro Mauve (C) 215-116

cream

French Tip Lilac (C) 181-989 · Cotton Candy (C) 183-776 · Cashew (N) 183-025 · Heather (N) 183-044 · Bare Necessity (N) 120-075

Geranium (C) 215-207 · Pink Glaze (C) 184-074 · Mulberry (C) 190-057 · Petunia (C) 184-112 · Princess (C) 183-140

Red Alert (C) 191-326 · Real Red (W) 191-311 · Cherry Jubilee (C) 189-320 · Tycoon (C) 191-053 · Femme (N) 182-966

shimmer

Pale Gold ▲(W) 215-059 · Wink ▲(C) 191-861 · Dreamy ▲(C) 230-707 · Bronze Patina ▲(N) 215-120 · Mosaic Plum ▲(C) 190-349

Lagoon ▲(C) 215-097 · Delish ▲(W) 191-489 · Pot of Gold ▲(W) 214-990 · Lullaby ▲(C) 215-101 · Spring Fling ▲(C) 190-281

Mirage ▲(N) 120-113 · Dusky Cherry ▲(C) 191-570 · Rouge Fatal ▲(C) 191-307 · Deluxe Chocolate ▲(W) 215-389

dazzle

Dynamo ▲(C) 191-770 · Spellbound ▲(W) 191-660 · Rave ▲(N) 191-709

matte

Matte Heather (C) 045-934 · Matte Twig (N) 045-877 · Matte Soleil ▲(N) 045-862 · Matte Maraschino (C) 045-896

satin

Rose Mauve (C) 046-486 · President's Red (W) 046-869 · Wineberry (N) 046-323 · Flame Red (C) 049-026 · Berry Charm (C) 046-539

Mocha Crème (N) 046-911 · Instant Mocha (C) 046-099 · Red 2000 (W) 046-433 · Buttered Rum (W) 046-816 · Continuous Coral (W) 046-691

Pink Confidence (C) 046-600 · Wink (C) 046-562 · Cherry Jubilee (C) 046-448 · Mocha (W) 046-156 · Sienna (N) 046-710

shimmer

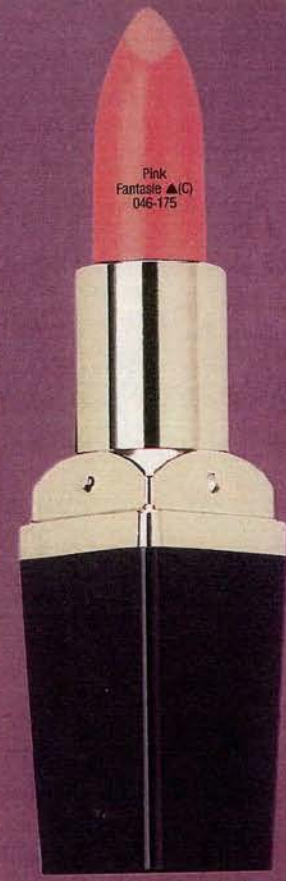
Silky Peach ▲(W) 046-840 · Terracotta ▲(W) 046-524 · Chic ▲(C) 046-008 · Country Rose ▲(C) 046-338 · Chocolate Fling ▲(W) 046-361

Cozy Mauve ▲(C) 046-304 · Whisper ▲(C) 046-429 · Pink Fantasie ▲(C) 046-175 · Mocha Ice ▲(W) 046-706 · Ice Coffee ▲(C) 196-165

Midnight Rose ▲(C) 196-150 · Berry, Berry Nice ▲(C) 046-653 · Bronze Treasure ▲(W) 046-141

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

ULTRA-CREAMY, LONG WEAR, FULL COLOR



ULTRA COLOR RICH RENEWABLE Lipstick

- Color renews itself all day.
- Moisturizes with vitamin E.

.13 oz. net wt.

reg. 6.50

TAKE TWO!

2.99 EACH

save 3.50

AVON-NY 011055
AV_PIPES_0032440

TRUE COLOR Powder Eyeshadow Quad

4 coordinated shades in one mirrored compact!

- **Ultra-smooth** sweep of long-lasting, flawless color.
- No dusting, no creasing.
- Cares for lids with **vitamin E** and moisturizers.
- Stays **color-true** for hours.

20 oz. total net wt.
reg. 6.00

SAVE!
4.99
save 1.00

BEAUTY BRUSH-UP

makeup essentials for a flawless look

NEW
Illuminating Brush Essentials
- Five professional-style makeup brushes, 6½"–7¾" L.
- Translucent plastic holder, 3½" H.

182-970

SPECIAL OFFER
9.99
$30 value

AVON-NY 011056
AV_PIPES_0032441

NEW ROLLER BALL
powder blush

NEW ON THE SCENE!

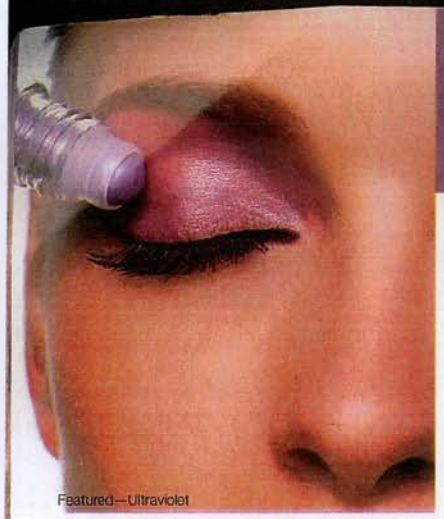
Inga is wearing Pinky.
(C)—Cool (W)—Warm ▲Shimmer

ROLLER BALL Loose Powder Blush
Sheer shimmer, sheer glow. Loose powder blush in an easy roll-on applicator gives cheeks that "just-pinched" color.
.134 oz. net wt.
reg. 7.00

GET IT NOW!
4.99 EACH
save 2.00

AVON-NY 011057
AV_PIPES_0032442

ROLL WITH IT

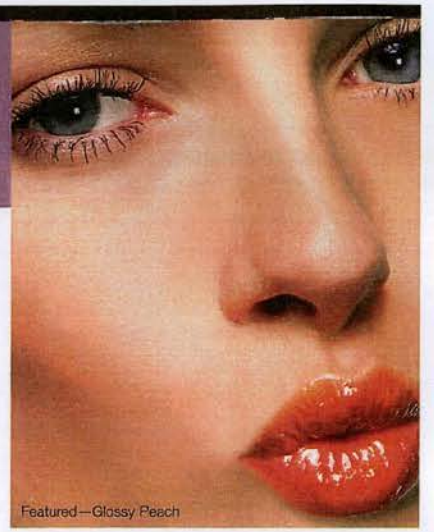

Featured—Ultraviolet

FOR EYES

Roller Ball Eyeshadow
Loose powder eyeshadow with a hint of glitter for shimmery color. Smooth, easy glide-on roller ball applicator. .067 oz. net wt.
reg. 6.00
NOW 3.99

FOR LIPS

Roller Ball Lip Tint
Sheer glossy color, sheer shine, sheer fun. Smooth roller ball application. .33 fl. oz.
reg. 6.00
NOW 3.99


Featured—Glossy Peach

▲Shimmer

SUPER VALUE

3.99 EACH save 2.00

AVON-NY 011058
AV_PIPES_0032443

True Red (N) 162-301

Neutral (N) 162-134

Baby Pink (N) 020-297

Chocolate (N) 160-753

Shimmer Mauve ▲(C) 148-673

Deep Plum (C) 260-584

Rosebud (C) 084-444

Wild Berry (C) 148-764

Nude (N) 161-009

Brick (W) 296-288

Wild Berry (C) 148-764

Keep lipstick in its place!

ULTRA LUXURY Lip Liner

- Creamy, glide-on precision color.
- Hours of wear. Won't tug or pull.

.04 oz. net wt. **reg. 5.00**

LIP LINER

2.99

save 2.00

24-hour moisture

BRILLIANT MOISTURE Lipcolor

- Lush shine.
- Full-color coverage.
- Precision application.
- Lips feel moisturized even after you take it off!

.07 oz. net wt.

6.50

shine

Modern (N) 135-237

Hot Pink (C) 137-081

Romeo (C) 135-404

shimmer

Drama Red ▲(C) 135-514

Brocade ▲(C) 136-707

Ruby Slipper ▲(C) 136-616

Moonstone ▲(C) 136-233

Crushed Rose ▲(C) 136-836

Bijou ▲(C) 137-077

Sorceress ▲(N) 135-309

Plush Plum ▲(C) 136-635

Sun Coral ▲(W) 135-390

Spicy ▲(W) 135-093

Tiger's Eye ▲(W) 135-256

Like Satin ▲(C) 136-142

Dusk ▲(N) 135-040

Heaven ▲(N) 135-036

Sizzle ▲(W) 135-366

Cherub ▲(N) 136-783

Orchid ▲(C) 136-324

(C)—Cool
(W)—Warm
(N)—Neutral
▲Shimmer

PERFECT WEAR

COMFORTABLE, STAY-PUT COLOR

matte

Heavenly Cappuccino (W) 199-657

Rich Raisin (N) 249-936

Mahogany (W) 199-695

Magnificent Mauve (C) 199-551

Perfect Ruby (C) 199-680

Classic Berry (C) 052-856

Crimson (C) 250-075

24 Hour Red (W) 199-729

Blossom (W) 199-566

Vintage Pink (C) 199-585

shimmer

Bronze Treasure ▲(W) 199-700

Hazelnut ▲(W) 250-223

Caribbean Copper ▲(W) 199-570

Bahama Berry ▲(C) 248-853

Best Brown ▲(W) 249-921

Nude Pink ▲(N) 249-974

Tender Peach ▲(W) 249-902

Mauve Ice ▲(C) 199-590

Always Rose ▲(C) 249-917

Sunset Rose ▲(C) 248-724

PERFECT TIME TO STOCK UP!

Featured—Mauve Ice

all-day wear

PERFECT WEAR® All-Day Comfort Lipstick SPF 12

- Creamy color goes on smooth, never feels dry or tight.
- Moisturizes with vitamins A, E and liposomes.

.13 oz. net wt. **reg. 8.00**

HALF PRICE

3.99

save 4.00

AVON-NY 011059
AV_PIPES_0032444

SPEED DRY™ Nail Enamel

Fast, fabulous color in less than 60 seconds!

- Chip-resistant, especially at nail tip.
- Soft-fiber, specially designed brush for fast, easy application.

.4 fl. oz.

4.00

NEW Top Shine 189-095

Wear clear Top Shine over any nail color for added shine and protection!

dazzle

- Fusion ▲(C) 304-527
- Hyper ▲(W) 304-512
- Sizzling Sky ▲(C) 304-460

pale/sheer

- Snowflake ▲(C) 304-531
- Sheer Cameo ▲(N) 300-263
- NEW Sheer Bliss (N) 188-778
- Sheer Chiffon (C) 241-677
- Delicata ▲(C) 298-458
- Innocent Violet ▲(C) 302-869

cream

- Strawberry (C) 304-053
- Juicy Plum (C) 302-983
- Mocha (W) 302-706
- Red Wine (C) 302-979
- Red Red (W) 302-835

shimmer

- Crystal Calm ▲(W) 302-649
- Brown Pearl ▲(W) 300-794
- Delicate Mauve ▲(C) 302-964
- Adoring Rose ▲(C) 303-736
- Feisty ▲(C) 303-702
- Café au Lait ▲(W) 300-301
- Rose Amour ▲(C) 303-937
- Creamy Coral ▲(W) 302-778

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

GLAZEWEAR Liquid Lip Color

new sheer shades

- NEW Sheer Lilac ▲(C) 218-851
- NEW Sheer Peach ▲(W) 223-345
- NEW Sheer Sugar ▲(N) 216-089
- NEW Sheer Sunrise ▲(W) 223-350

NEW Sheer Lilac ▲(C) 218-851

creamy, comfortable—never sticky!

- Moisture-boosting formula with vitamins A, C and E.
- Long-lasting, glossy shine.

.15 oz. net wt.

6.00

sheer

Sterling ▲(C) 208-414 · Lilac Mist ▲(C) 205-343 · Tickled Pink ▲(C) 216-260 · Gold Digger ▲(W) 204-514 · Clear 121-708

Wear Clear over any lip color for an added shine boost!

shine

Ruby Red (C) 213-190 · Teddy Bear (C) 212-796 · Berry Lavish (C) 047-918 · Blushing (C) 213-109 · Plum Wine (C) 215-910 · Buttered Rum (W) 210-501

shimmer

Real Red (W) 213-625 · Celebrity Plum ▲(C) 213-902 · Berry Cool ▲(C) 212-820 · Peach Fizz ▲(W) 216-280 · Brown Sugar ▲(W) 208-759 · Rosebud ▲(W) 213-185

Raisin Glaze ▲(C) 214-530 · Chic Mauve ▲(C) 213-898 · Chocolate Fling ▲(W) 210-100 · Darling Pink ▲(C) 047-956 · Delish ▲(W) 047-960 · Mystique ▲(C) 214-435

Portable...take them everywhere!

for nails

- Plum Shimmer ▲(C) 157-511
- Watermelon Shimmer ▲(C) 157-492
- Pearl Shimmer ▲(N) 156-515
- Blush Shimmer ▲(C) 157-526
- Fireside Shimmer ▲(W) 157-545
- Mocha Blast Shimmer ▲(W) 157-530

Perfectly Portable Nail Enamel

Squeeze, then brush on fresh nail color... FAST! Sheer, shimmer shades pair with lip gloss perfectly. Long-lasting, chip-resistant. .4 fl oz.

2.99 will be 6.00

for lips

- Mauve ▲(C) 158-192
- Mocha ▲(W) 158-059
- Plum ▲(C) 158-211
- Sand ▲(N) 158-761
- Soft Pink ▲(C) 158-742
- Coral ▲(W) 158-044

Perfectly Portable Lip Gloss

High-shine, moisturizing color. On-the-go, fresh shades glide on in one smooth sweep. Super-easy applicator. .32 fl. oz.

2.99 will be 6.00

HALF PRICE 2.99 EACH

save 3.00

AVON-NY 011060
AV_PIPES_0032445

Tweeze 'n Go
Professional quality!
- 100% stainless steel.
- Fun fashion case—perfect for purse, travel.

317-045
reg. 5.00

NOW 2.99
save 2.00

MOISTURE EFFECTIVE
Eye Makeup Remover Lotion
Conditions and moisturizes lashes and skin around delicate eye area. 2 fl. oz.
245-620 reg. 4.00

HALF PRICE
1.99
save 2.00

definition
A. LASH DESIGNER™ Mascara
.28 oz. net wt.
7.00

length
D. ASTONISHING LENGTHS Lengthening & Defining Mascara
.25 oz. net wt.
7.00

curl
C. CURL-ASCIOUS Maximum Curling Mascara
.25 oz. net wt.
6.00

volume
D. EXTREME VOLUME™ Flexicoat™ Maximizing Mascara
.25 oz. net wt.
6.00

volume + waterproof
E. EXTREME VOLUME™ Flexicoat™ Maximizing Mascara Waterproof
.21 oz. net wt.
6.00

Black
A. 314-649
B. 293-638
C. 090-188
D. 050-648
E. 002-037
F. 006-688

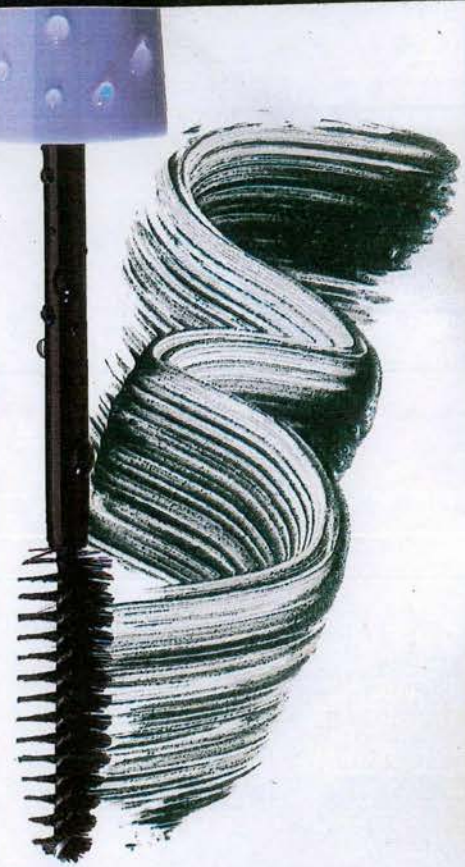
Brown/Black
A. 314-759
B. 292-555
C. 090-226
D. 051-462
E. 002-238
F. 006-692

Brown
B. 284-163

Navy
A. 314-797
B. 279-430
D. 051-424
F. 006-730

All Avon mascaras are hypoallergenic and ophthalmologist tested.

F



F. WASH-OFF WATERPROOF Mascara
- Thickens and separates.
- Leaves lashes soft and supple.
- Wears beautifully all day.
- Washes off easily with soap and water.

.22 oz. net wt. **reg. 6.00**

INCREDIBLE OFFER!
2.49
save 3.50
SUPER SAVINGS!

AVON-NY 011061
AV_PIPES_0032446

Luminous Liquid Eye Color
Light-reflecting, pearlized color. Dries to a lightweight, luminous finish. .23 oz. net wt. **reg. 6.00**

SPECIAL
3.99
save 2.00

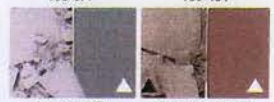
Eyeshadow Trio
Sheer, shimmery, creamy colors create endless effects. Three coordinated cream shadows in each. .12 oz. total net wt.
6.00

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

mauves/berries

Iced Pastel (C) 109-977

Smokey Mauve (C) 109-484


Lavender (C) 108-951

Plum Passion (C) 110-120

beiges/browns

Playful (N) 110-298

Sinful Chocolate (W) 110-230

Classic Neutral—Medium (N) 110-135

corals/reds

Forest (W) 110-340

Cancun (W) 110-518

pales/sheers

Classic Neutral—Light (N) 110-321

pinks/roses

Pink Garden (N) 011-683

Classic Grey (C) 010-156

Eye Liner
Smudge-proof. No pulling, no tugging.

Brow Liner
Soft, velvety. Fills, shapes brows for a natural look.

TRUE COLOR
Powder Eyeshadow Duo
- Smooth, long-lasting, flawless color.
- No dusting, no creasing.
- With vitamin E and moisturizers.
- Stays color true for hours.

.10 oz. total net wt.
reg. 4.25
now 2.99

ULTRA LUXURY Liners
Smooth, glide-on colors. Won't tug or pull.
Each, .04 oz. net wt.
reg. 5.00
now 2.99

EYE DEALS
2.99
save up to 2.00

AVON-NY 011062
AV_PIPES_0032447

$25 value

Eye Shaping Kit
Cosmetics Bag includes: • Built-in Mirror
• Eye Pencil Sharpener • Eyelash Curler
• Eyebrow Brush/Comb • Tweezer
Roomy enough to carry all your favorite beauty essentials, too. Perfect for travel. Nylon with vinyl lining. Closed, 2½" H x 7¼" W x 3" D. Imported. *026-041*

ONLY 9.99
6-piece kit

beauty-full gifts

$30 value

Deluxe Manicure Kit
For the perfect manicure on the go or at home. Vinyl zip-close carrying case, 5¾" H x 3" W x 1" D, imported.
Includes:
• Cuticle Nipper
• Scissors • Nail File
• Nail Clipper • Three-Way Buffer
148-597

ONLY 9.99
6-piece kit

MOTHER'S DAY IS MAY 9

ILLUMINATING COMPACT MIRROR

Perfect gift for moms and makeup lovers.

$8 value

Illuminating Compact Mirror
Brighten her day with with our chic metallic light-up mirror. More than a portable "personal vanity," it's a fashion accessory. Battery included. *101-010*

EXCLUSIVE OFFER 3.99

AVON-NY 011063
AV_PIPES_0032448

a different design on each side

Perfect Shape Emery Board
Keep your nails in perfect shape for spring. Mini emery shapes nails to a smooth finish. 3½" L. *208-228*

ONLY 99¢

NAIL EXPERTS

- professional performance
- superior results

are your nails softies?

Tough Enough Base/ Top Coat
Strengthens, nourishes and conditions to correct soft, weak nails. Extends nail enamel wear.
.4 fl. oz. *126-494*
6.00

short, weak nails that break?

Strong Results™ Length and Strength Complex
See visibly harder, stronger nails in 7 days. Contains diamond dust.
.4 fl. oz. *307-894*
6.00

need a fast finish?

Liquid Freeze Nail Dry
Helps protect against smudges and nicks. Nail color stays shiny—the finish stays smooth.
.4 fl. oz. *319-492*
6.00

smoothes & softens nails & cuticles—instantly!

- pure vitamin E
- 100% more moisture

need instant soothing?

Vitamin E Nail & Cuticle Balm
- Instantly soothes and smoothes dry, cracked cuticles.
- Created with antioxidant vitamin E—so nails and cuticles are visibly healthier.
- Moisturizing, quick-absorbing. No oily or sticky feel.
- Fresh melon scent.

.47 fl. oz. *039-272*
reg. 6.00

TREAT YOURSELF SPECIAL 3.99
save 2.00

AVON-NY 011064
AV_PIPES_0032449

POWDER

oil control

A. CLEAR FINISH® Great Complexion™ Pressed Powder
A flawless, shine-free finish that keeps skin clear with our salicylic acid formula! Ultra light look and feel.
.4 oz. net wt.
9.00

Classic Ivory (C)	Translucent Ivory (N)	Natural Beige (N)
A. 101-904	A. 102-054	A. 102-111
B. 034-964	B. 185-640	B. 039-215
C. 101-847	C. 101-851	C. 101-866

Toasted Beige (N)	Cappuccino Cream (N)	Tawny (W)
A. 102-460	A. 102-164	A. 102-183
B. 185-233	B. 041-317	B. 185-119
C. 101-890	C. 101-870	C. 101-885

self-adjusting

INCREDIBLE FINISH Loose & Pressed Powder
Absorbs excess oil, moisturizes where skin needs it. Reflects light away from imperfections.

B. Loose Powder
.75 oz. net wt.
9.00

C. Pressed Powder
.4 oz. net wt.
9.00

BLUSH

pinks/roses

Barely Rose ▲(C) 047-827
Moon Roses ▲(C) 047-608

corals/reds

Tropical Peach ▲(W) 047-789
Soft Honey (W) 047-683

mauves/berries	beiges/browns
Romance ▲(C) 047-793	Natural Suede (N) 047-664

creamy

SPLIT SECOND Blush Stick
Creamy twist-up color that blends quickly, looks so smooth. Waterproof! .35 oz. net wt.
8.00

beiges/browns	pinks/roses	corals/reds	mauves/berries
Golden Glow—Dark ▲(N) 101-609	Classic Aura (C) 101-560	Coral Myth (W) 101-278	Antiquity ▲(C) 101-392
Golden Glow—Light/Medium ▲(N) 101-628	Rose Lustre ▲(C) 101-608	Peach Tint (W) 101-282	Mad About Mauve ▲(C) 101-407
Earthen Rose (W) 101-832	Deep Pink (C) 101-794	Russet (N) 101-340	

(C)—Cool
(W)—Warm
(N)—Neutral
▲Shimmer

color stays true

TRUE COLOR Powder Blush
- Micro-pigment technology provides flawless, even application. No dusting.
- Exclusive fine-milled powder glides on silky smooth and wears for hours.

.22 oz. net wt.
reg. 8.00
SPECIAL 6.99
save 1.00

CONCEALER

Light Neutral (N) 009-964
Medium Neutral (N) 011-349
Deep Golden (W) 011-368
Extra Deep (N) 011-372

"erase" flaws

PRECISE COVERAGE Concealing Stick
- Light-reflecting particles "erase" fine lines, wrinkles, undereye circles and little imperfections.
- Medium-to-full coverage.
- Moisturizes and conditions with vitamins A and E.
- Wears up to 6 hours without caking.

.06 oz. net wt.
reg. 6.00
SAVE! 3.99
save 2.00

AVON-NY 011065
AV_PIPES_0032450

BEYOND COLOR FOUNDATION

LIGHT
- Natural Nude (N) B. 217-214
- Natural Almond (N) B. 175-604
- Natural Porcelain (N) B. 222-664
- Natural Cream (N) B. 220-896

MEDIUM
- Natural Beige (N) B. 217-123
- Natural Sand (N) B. 217-009
- Natural Fawn (N) B. 172-237
- Natural Caramel (W) B. 217-090

DEEP
- Natural Tan (N) B. 223-656
- Natural Honey (N) B. 173-530
- Natural Toast (N) B. 223-034
- Natural Mahogany (N) B. 037-121
- Natural Bronze (W) B. 172-715

anti-aging
A. BEYOND COLOR Vertical Lift® Foundation SPF 8
1 fl. oz.
12.00

skin caring
B. BEYOND COLOR Perfecting Foundation with Natural Match™ Technology SPF 12
1 fl. oz.
12.00

oil control
C. CLEAR FINISH® Great Complexion™ Foundation
1 fl. oz.
9.00

long wearing
D. PERFECT WEAR® All-Day Comfort Foundation SPF 10
1 fl. oz.
10.00

LIGHT

Classic Ivory (W)	A. 303-899 C. 049-284 D. 033-418 E. 124-377 F. 167-710
Soft Bisque (C)	A. 303-903 C. 049-375 D. 033-767 E. 138-441 F. 168-280
Natural Cream (N)	A. 303-918 C. 049-485 D. 033-437 E. 132-352 F. 170-287
Ivory Beige (C)	A. 303-884 C. 048-694 D. 033-422 E. 142-929 F. 167-872
Almond Beige (W)	A. 303-922 C. 050-299 D. 033-638 E. 124-051 F. 170-550

MEDIUM

Warmest Beige (N)	A. 303-941 C. 050-303 D. 033-896 E. 142-049 F. 170-564
Blush Beige (C)	A. 303-960 C. 050-322 D. 033-843 E. 140-869 F. 170-922
Honey Beige (C)	A. 304-049 C. 053-977 D. 033-968 E. 142-053 F. 171-609

DEEP

Rich Honey (N)	A. 304-072 C. 056-980 D. 034-228 E. 061-440 F. 171-250
Beautiful Bronze (W)	A. 304-087 C. 059-019 D. 036-240 E. 123-810 F. 171-776
Toast (W)	A. 304-091 C. 059-061 D. 034-232 E. 127-600 F. 171-666
Mahogany (N)	A. 185-669 C. 059-224 D. 036-804 E. 061-436 F. 171-795

NEW SHADES TO ENHANCE DEEPER SKIN TONES

NEW Cocoa (N)	C. 144-022 E. 144-060
NEW Chestnut (N)	C. 228-830 E. 228-844

look firmer
E. FACE LIFTING Foundation
- Visibly minimizes fine lines and wrinkles.
- Skin looks firmer, more toned.
- Helps skin look younger and healthier.
- Lightweight moisturizing formula.

1 oz. net wt. **reg. 10.00**
now 7.99

FACE LIFTING FOUNDATION & AUTO FOCUS FOUNDATION

SPECIAL 7.99 EACH
save 2.00

skin balancing
F. AUTO FOCUS™ Light Adjusting Foundation SPF 15
- Adjusts automatically to the effects of light on your skin for a flawless, natural look.
- Adds moisture where skin is dry; absorbs excess oil where needed.

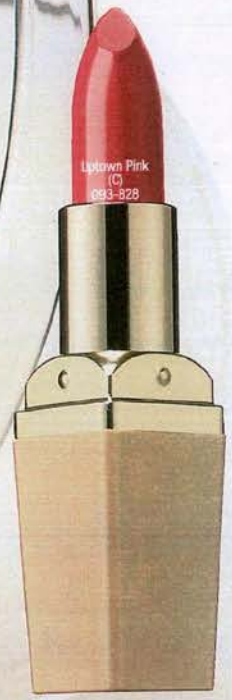
.31 oz. net wt. **reg. 10.00**
now 7.99

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

AVON-NY 011066
AV_PIPES_0032451

BEYOND COLOR MAKEUP ENRICHED WITH THE ADVANTAGE OF SKIN CARE

20 LUSH, LIP-ENHANCING SHADES
ALL WITH SKIN-CARING BENEFITS



BEYOND COLOR Plumping Lipcolor with Retinol SPF 15
.13 oz. net wt.
8.00

SATIN

SHIMMER

Peach Daiquiri ▲(W) 093-942
Divine Wine ▲(C) 097-751
Raisinette ▲ (C) 097-857
Pink Lemonade ▲(C) 317-231
NEW Gilded ▲(W) 092-195
Frosty Apricot ▲(W) 319-401
Beige Shimmer ▲(W) 313-843
Chocolate Frosting ▲(W) 316-421
Lavender Frost ▲(C) 097-269
Lilac Shimmer ▲(C) 096-937
Party Pink ▲(C) 316-656
Sugar Cane ▲(N) 091-920

BEFORE dry, wrinkled, visibly thinner **AFTER** plump, smooth, younger-looking

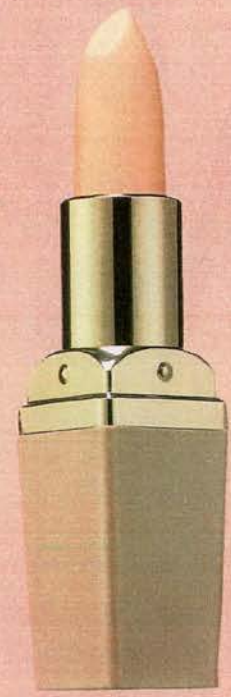
TREAT
WITH AVON-EXCLUSIVE RETINEX PLUMPING COMPLEX:

- RETINOL TO VISIBLY REDUCE LIP LINES
- COLLAGEN TO RETEXTURIZE LIP SURFACE
- PROVIDES OVER 100% MOISTURE TO PLUMP LIPS INSTANTLY

NOURISH
ADVANCED TREATMENT WITH A PLUS:

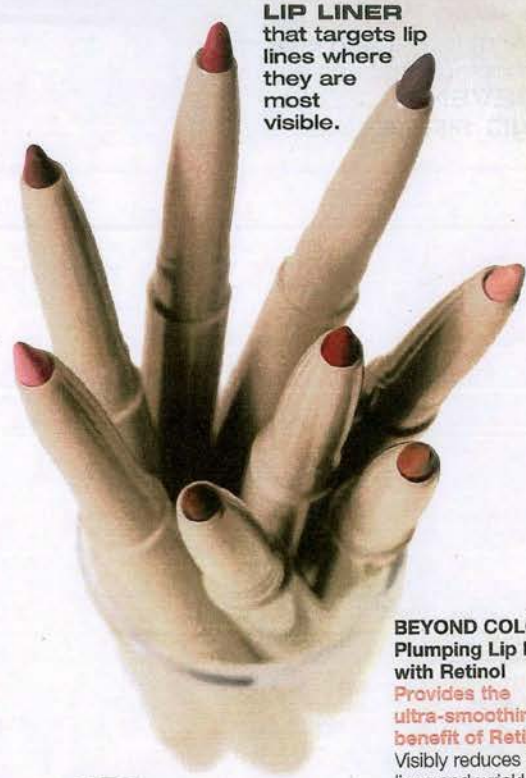
- VITAMINS A, C AND E
- BETA-CAROTENE
- GLYCERIN
- ANTIOXIDANT COMPLEX

Lips look **35% FULLER!**



BEYOND COLOR Plumping Lip Conditioner with Retinol SPF 15
Contains all the advanced treatment of Plumping Lipcolor. Wear alone or under lipstick. No color.
.13 oz. net wt. *123-571*
8.00

AN AVON FIRST!
LIP LINER that targets lip lines where they are most visible.



Built-in Sharpener!

BEYOND COLOR Plumping Lip Liner with Retinol
Provides the ultra-smoothing benefit of Retinol!
Visibly reduces lip lines and wrinkles to create smoother-looking lips. Glides on without tugging.
.01 oz. net wt.
7.00

mix or match
save up to 6.00 pages 38–41

2 for 9.99

AVON-NY 011067
AV_PIPES_0032452

BEYOND COLOR MAKEUP ENRICHED WITH THE ADVANTAGE OF SKIN CARE

an Avon first

now, mascara with easy-removal technology that actually helps PREVENT LASH LOSS AND BREAKAGE!

AVON EXCLUSIVE LASH RENEWAL SYSTEM™

REPAIRS

- conditions lashes
- helps prevent lash loss and breakage with our easy-removal technology

REBUILDS

- strengthens lashes by 20%
- fortifies every lash with vitamins B_5, E and keratin

BEFORE
Lashes look thin, broken, sparse.

AFTER
Lashes look full, repaired, healthier.

Lash Fortifying Mascara
So extraordinary, it's patent-pending! Lashes look naturally fuller. Lashes look healthier—even after you take it off.
.25 oz. net wt.
7.00

Iced Mocha ▲(N) 124-310
Limestone ▲(W) 124-343
Platinum ▲(W) 124-396
Plum Satin (C) 124-381
Palm Beach Pink ▲(C) 124-889
Quartz ▲(C) 125-502
Heather (C) 124-362
Blue Sky ▲(C) 124-358
Tiger's Eye ▲(W) 124-290
Brun ▲(W) 123-658
Crystal Waters ▲(C) 057-681
Shell ▲(C) 124-597

now with exclusive Natural Match technology

- See a more perfect match to your skin tone
- The results? A more natural-looking, flawless finish.

Line Diminishing Concealer SPF 15

- Fine lines, dark circles, little imperfections "vanish." Creates an even "base" for foundation.
- Hydrates and soothes.
- Light-diffusing pigments create an even, smooth, radiant appearance.

.25 oz. net wt.
7.00

first & only anti-aging cream eyeshadow!*

Triple Benefit Eyeshadow

- Reduces creasing, lines and wrinkles—lids look smoother, younger.
- Long wearing.
- Creamy smooth, blends to a powder finish.

.22 oz. net wt.
7.00

*Mass market comparison.

mix or match 2 for 9.99
save up to 6.00 pages 38–41

AVON-NY 011068
AV_PIPES_0032453

thousands of young women have already met **mark.** have you?

mark is the new award winning beauty experience from Avon.

mark consists of over 300 diverse products, many first-to-market: a stylish mix of make up, skin care, fragrance and accessories.

Girl of the moment, Gabrielle Union, graces the cover of magalog 3 (Campaign 8 and 9).

For more information about **mark** or to receive a copy of the magalog, contact your Representative.

It's easy to order from **mark**

make a call to your Rep to get a copy of the **mark** magalog and place your order.

ask for a Representative at 1.800.meetmark

register to find a Representative at **meetmark.com**

key in your Rep's phone # if you order online

mark.
AVON

3 hook up products to choose from...

the combinations are endless!

4-piece set only $5

a $31 value with any **mark** purchase

from page 43 (or with any purchase from the mark magalog)

000-804

make your mark canvas clutch (a $10 value)

Even Cleaner Megavitamin Toner for Behaving Skin (a $6 value)

Scanda-Lash Hook Up Mascara in blacklash (a $5 value)

Garden Blu Body Lotion (a $10 value)

what a steal! our makeup bag + three full-size products for $5!

introducing mark beauty first hook up stacks

slide, lock and go

LIPS	EYE/FACE	CHEEK/LIP
mark. PINKSICLE 058-429	mark. BARELIGHT 058-558	mark. DOUBLE ROSE 215-977
COLA 058-433	SUNLIGHT 060-042	DOUBLE GLOW 215-958
GLASS PLUM 058-467	SKYLIGHT 063-147	DOUBLE BLUSH 216-017
CLEAR SANGRITA 058-490	DAYLIGHT 220-972	DOUBLE BEAM 215-939
CRYSTAL CLEAR 215-905	SPOTLIGHT 058-600	
CLEAR RUBY 058-462	ROSELIGHT 059-755	

Gloss-tastic
See Through Lip Shine Hook Up Stack

New 3-D gel technology. Crystal clear, sparkling lip shine puts the slick into lips without tackiness or greasiness. Wear alone or layer over any **mark** lip color.

0.21 oz. net wt.

$6

Barelight
Eye and Face Hook Up Stack

New multi-performance formula. Silky, blendable, crème-to-powder formula highlights lids, cheekbones and browbones with brightening pearls and light-diffusing pigments give skin a soft sheen.

0.07 oz. net wt.

$6

Duotint
Cheek and Lip Hook Up Stack

New multi-tasking, lightweight crème-to-powder formula adds blendable color to lips and cheeks. Leaves skin looking fresh.

0.11 oz. net wt.

$6

AVON-NY 011069
AV_PIPES_0032454

Birthstone Watch sold on page 50.

Simulated Birthstones

- **Jan** Garnet *103-361*
- **Feb** Amethyst *103-400*
- **Mar** Aquamarine *103-433*
- **April** Diamond *103-539*
- **May** Emerald *103-543*
- **June** Alexandrite *103-558*
- **July** Ruby *103-562*
- **Aug** Peridot *103-600*
- **Sept** Sapphire *103-620*
- **Oct** Tourmaline *103-634*
- **Nov** Citrine *103-649*
- **Dec** Blue Topaz *103-653*

choose her birthstone from our garden

Mother's Day is May 9th

new

Birthstone Rose Pin
Silvertone with simulated birthstone center. 1¾" L.

only 4.99 each

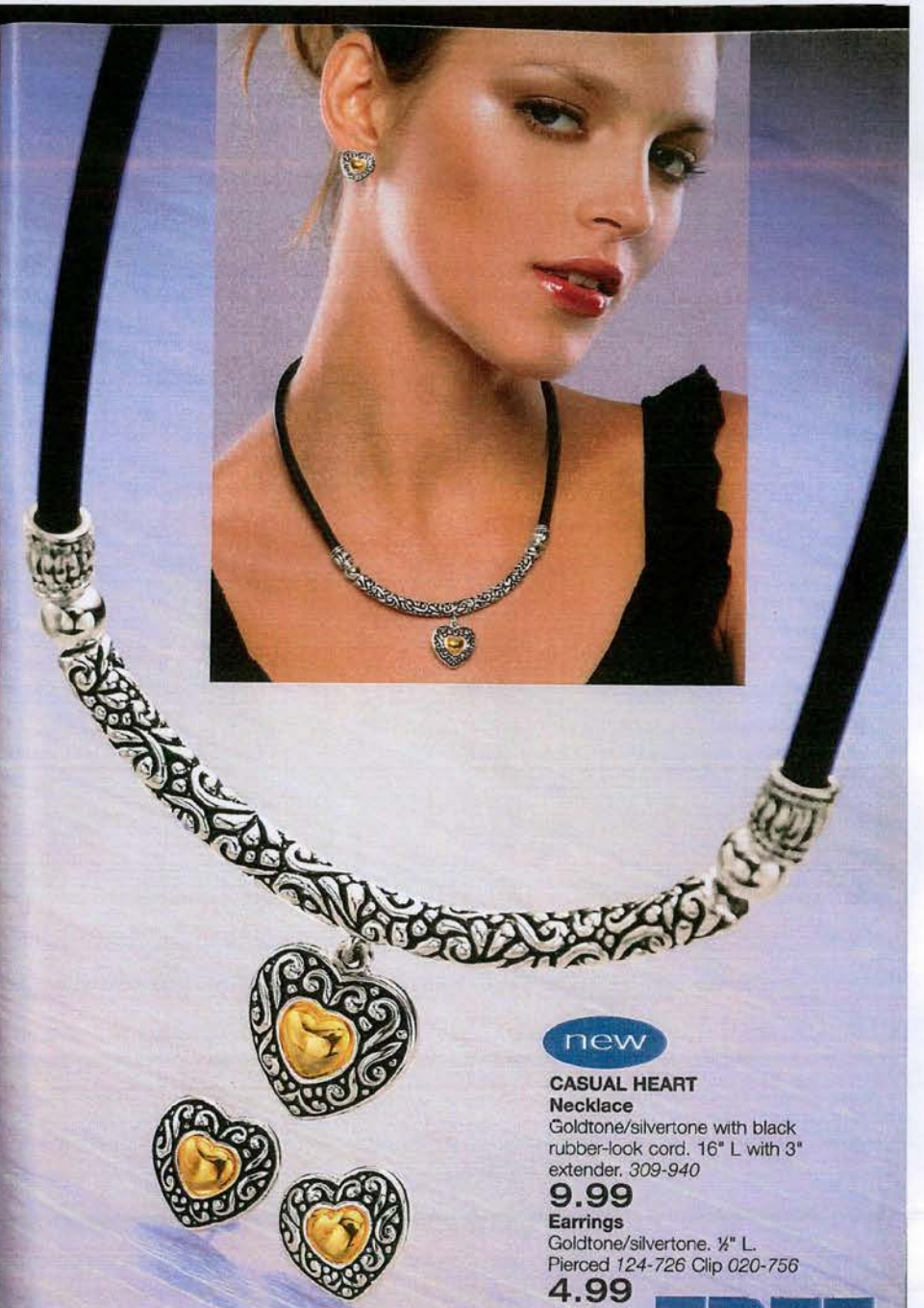
AVON-NY 011070
AV_PIPES_0032455

time to go casual

new

❖ **Facets of Color Beaded Stretch Watch**
Burnished pewter finish with brightly beaded bracelet. Fine Japanese quartz movement. One size fits most.
Aqua *103-869*
Fuchsia *103-840*

SPECIAL PRICE
19.99 each
WILL BE 24.99



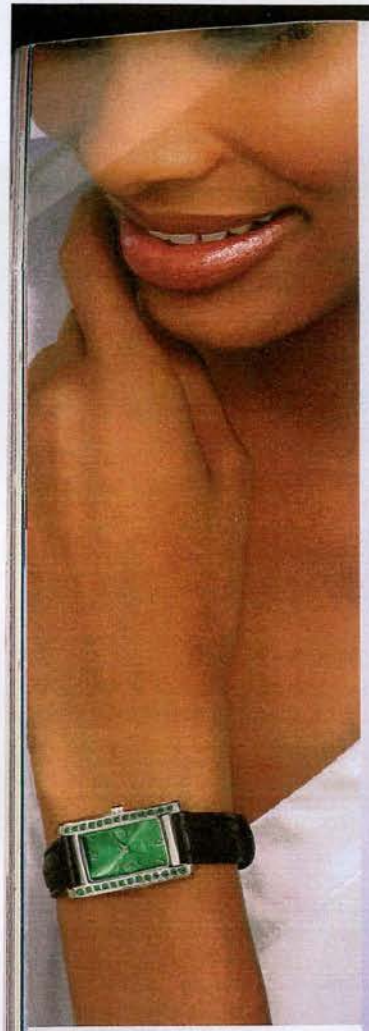
new

CASUAL HEART
Necklace
Goldtone/silvertone with black rubber-look cord. 16" L with 3" extender. *309-940*
9.99
Earrings
Goldtone/silvertone. ½" L. Pierced *124-726* Clip *020-756*
4.99

buy the necklace, get the earrings FREE

AVON-NY 011071
AV_PIPES_0032456

AVON-NY 011072
AV_PIPES_0032457



new

❖ **Birthstone Watch**
Birthstone-color face rimmed with matching crystals set in silvertone. Fine Japanese quartz movement. Textured black genuine-leather strap, 9¼" L.

SPECIAL PRICE 19.99 each

WILL BE 29.99

buy now & save $10

Simulated Birthstones

Jan Garnet *285-523*
Feb Amethyst *288-890*
Mar Aquamarine *289-055*
April Diamond *292-627*
May Emerald *293-035*
June Alexandrite *293-547*
July Ruby *293-695*
Aug Peridot *299-765*
Sept Sapphire *308-484*
Oct Tourmaline *308-833*
Nov Citrine *309-241*
Dec Blue Topaz *309-442*

color play

new

COLORFUL
Goldtone with a rainbow of faceted beads.
Multistrand Necklace
16" L with 3" extender *135-347*
14.99
Stud Earrlings.
¼" L. Pierced. *049-710*
5.99

buy the necklace, get the earrings **FREE**

AVON-NY 011073
AV_PIPES_0032458

Silvertone Ribbon Cross Necklace with Rhinestone Accents
16" chain with 3" extender. *294-247*
14.99

"Mom" Charm Necklace
Rhinestone accents. 18" chain with 3" extender.
Goldtone *294-945* Silvertone *295-243*
was 9.99
now 4.99 each
while supplies last

new

Mom Anklet with Flower Accents
Rhinestone accents. 9" L with 1" extender.
Goldtone *206-942* Silvertone *206-961*
9.99 each

Shimmering Rhinestone Necklace
Silvertone with rhinestones. 16" chain with 3" extender.
185-267
was 9.99
now 5.99

also available in goldtone

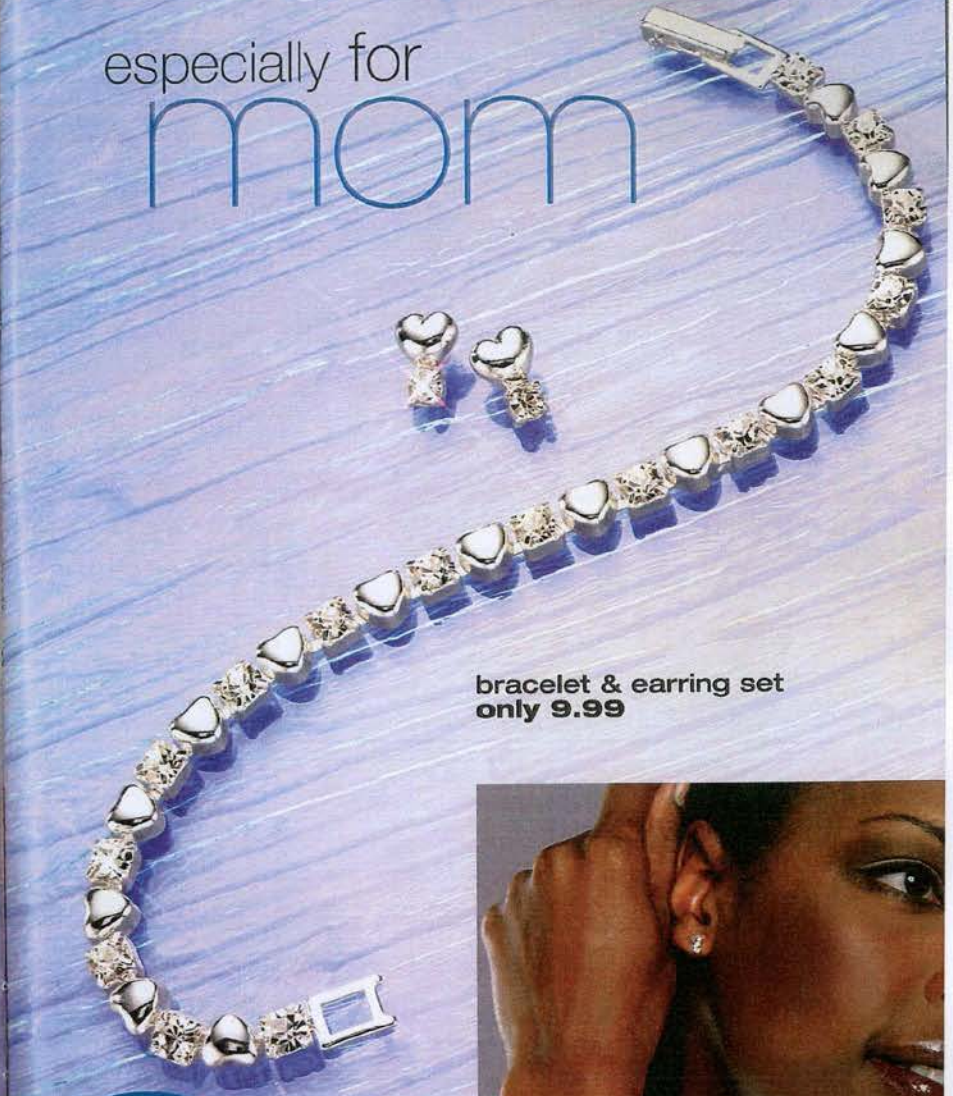
Multi CZ Adjustable Ring
Silvertone:
Small (sizes 5,6,7) *052-803*
Large (sizes 8,9,10) *200-270*
Goldtone:
Small (sizes 5,6,7) *053-025*
Large (sizes 8,9,10) *200-045*
was 14.99
now 12.99
while supplies last

new

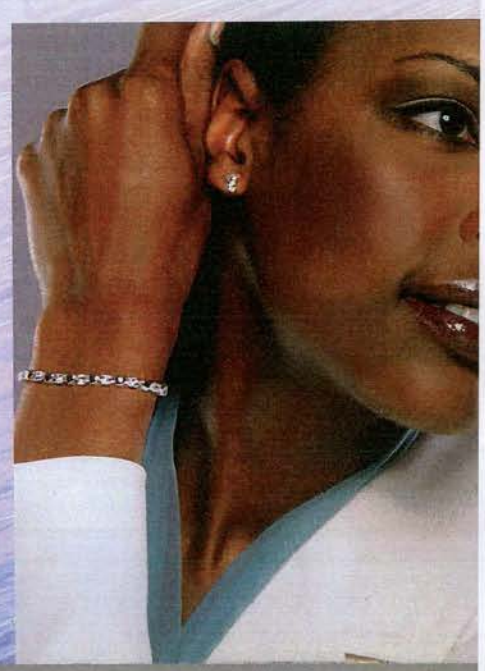
Mom's Treasure Charm Bracelet
Silvertone with beads & rhinestone dangles.
7" L with 1" extender. *025-633*
14.99

all under $15

especially for
mom



bracelet & earring set only 9.99



new

Rhinestone Heart Bracelet & Earring Gift Set
Silvertone tennis bracelet & ⅜" pierced earrings. Bracelet sizes:
Small, 7" *211-751*
Large, 8" *211-770*
SPECIAL PRICE
9.99 the set
WILL BE 14.99

AVON-NY 011074
AV_PIPES_0032459

CASUAL SILVERTONE & JET
Jet-colored beads.

Multistrand Necklace
16" L with 3" extender.
290-658
14.99

Dangle Earrings
Pierced *290-017*
Clip *290-461*
7.99

new

BLUE & COPPER COLORED
Colored rhinestones & enamel-look accents.

Necklace
16" L with 3" extender.
128-133
19.99

Earrings
Pierced.
132-257
9.99

Textured Silvertone 3-Piece Set
Pendant on 16" black silk cord with 3" extender, pierced earrings & cuff bracelet in choice of sizes:
Small *327-349* Large *327-520*
was 14.99
now 9.99 the set

Heart Anklet & Toe Ring Gift Set
Silvertone with rhinestones. Anklet, 9" with 1" extender. Toe ring fits most. *308-962*
was 14.99
now 9.99 the set

contents not included

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❖ **Thomas Kinkade Jewelry Box**
Two layers of compartments plus a mirror inside lid. Wood-look exterior with rayon lining. Closed, 4" H x 6" W x 6" D. *142-709*
19.99

❖ **Butterfly Tile Watch**
Slide bracelet with silvertone accents. Quartz movement. One size fits most.
309-677
24.99

OPALESCENT
Burnished brass with oval cabochons & glass accents.

Necklace
16" L with 3" extender.
176-194
was 19.99
now 14.99

Earrings
Pierced *178-713*
Clip *178-732*
was 9.99
now 7.99

AQUAMARINE COLOR GOLDTONE FILIGREE
Colored glass with clear rhinestone accents.

Ring
5 *295-281* 9 *298-242*
6 *295-721* 10 *298-390*
7 *295-740* 11 *300-320*
8 *296-842*

Bracelet
Small, 7" *300-354*
Large, 8" *300-589*

19.99 each

Pick-a-Pair Flip-Flop Anklet
Double chain with rhinestone accents. 9" L with 1" extender.
Blue with silvertone *214-640*
Clear with goldtone *214-818*
7.99 each

necklace & earring set

Rhinestone Butterfly Gift Set with Pearlesque Drop
Silvertone necklace (16" L with 3" extender) & pierced earrings with simulated pearl drops.
290-715
was 14.99
now 9.99 the set

Goldtone Opalesque Ring with CZ Accents
Synthetic white opals. Sizes
5 *291-180* 8 *292-631* 11 *292-756*
6 *291-290* 9 *292-670*
7 *292-340* 10 *292-718*
19.99

❖ **Romantic Cherub Watch**
Quartz movement. Goldtone slide bracelet with rhinestone accents. 6¾" L with ¾" extender link.
308-943
24.99

up to 30% off

AVON-NY 011075
AV_PIPES_0032460

Sterling Silver Cross Necklace with CZ Accents
19" chain. *316-531*
was 19.99
now 14.99

new
Sterling Silver Genuine Amethyst Necklace
Amethysts & one clear cz on a 19" chain.
093-961
29.99

STERLING SILVER GENUINE ONYX
Vintage Necklace
19" chain
300-957
Vintage Earrings
1" L. Pierced.
301-308
19.99 each

Sterling Silver Cross Drop Earrings in Cross Keepsake Box
With pink freshwater pearls. Pierced.
Comes in pink satin box. *152-290*
19.99

Sterling Silver Rose on the Vine Ring
Cz accents. Sizes
5 *285-212* 9 *289-457*
6 *286-826* 10 *292-153*
7 *288-264* 11 *292-665*
8 *288-465*
19.99

STERLING SILVER HEART BAND
With cz's.

Ring		Solitaire CZ Ring	
5 *056-760*	9 *062-413*	5 *051-701*	9 *055-400*
6 *057-040*	10 *062-470*	6 *051-720*	10 *055-434*
7 *060-061*	11 *064-693*	7 *052-363*	11 *055-597*
8 *062-026*		8 *054-639*	
was 19.99		was 19.99	

now 9.99 each

up to 50% off

shimmering touches

new
Sterling Silver Heart Earring & Ring Set
Adjustable ring & ¾" pierced earrings.
103-759
SPECIAL PRICE
14.99 the set
WILL BE 19.99

our first sterling earring & ring sets only 14.99 each

STERLING SILVER

new
Sterling Silver Diamond-Cut Earring & Ring Set
Adjustable ring & ¾" pierced earrings.
103-672
SPECIAL PRICE
14.99 the set
WILL BE 19.99

AVON-NY 011076
AV_PIPES_0032461

genuine ¼-carat diamond clusters

❖ **DIAMOND CLUSTER**
Genuine diamonds—¼-carat TW each—10k gold settings.

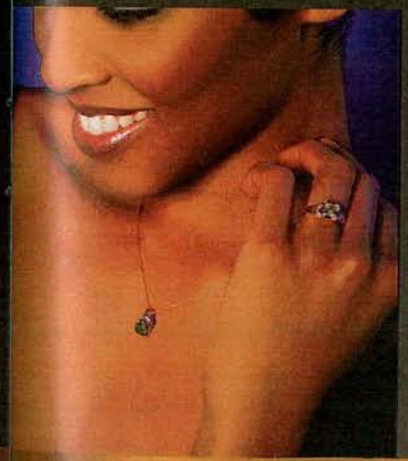
Pendant
Pendant (¾" L) on 19" chain.
147-366
99.99

Earrings
1" L. Pierced.
147-404
99.99

AVON FINE JEWELRY

over 2½-carat genuine fire topaz

Fire Topaz™
genuine white topaz enhanced with brilliant rainbow hues



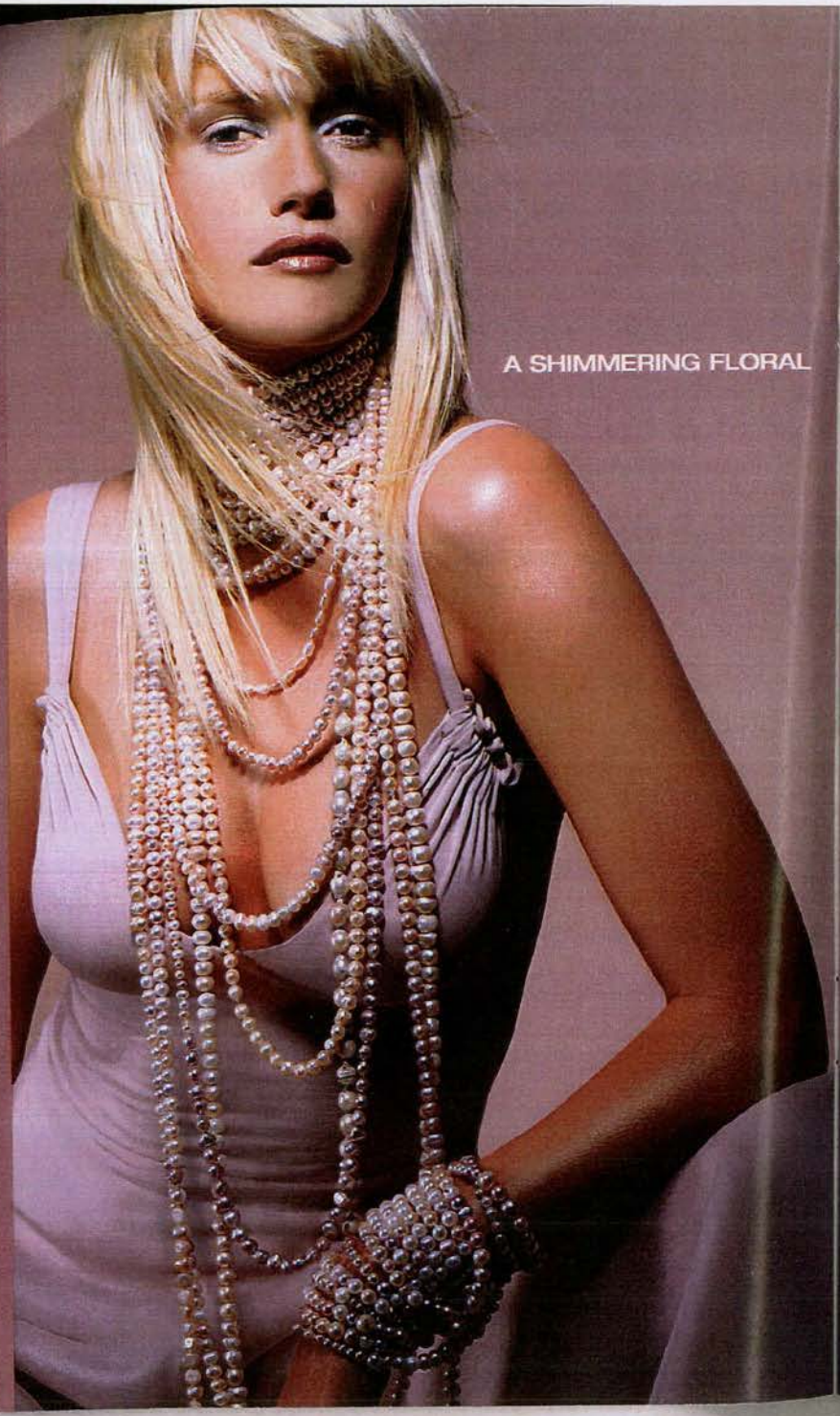
new

❖ **FIRE TOPAZ™**
Hand-cut gemstones accented with genuine diamonds. Each fire topaz stone is just over 2½ carats.

Antique Checkerboard Cut Necklace
19" chain of 10k gold. *319-990*
99.99

Antique Checkerboard Cut Ring
Set in in 10k gold. Sizes
5 *036-440* 8 *036-622*
6 *036-474* 9 *036-675*
7 *036-489* 10 *037-083*
99.99

AVON-NY 011077
AV_PIPES_0032462



A SHIMMERING FLORAL

WITH A PURE HEART OF MAGNOLIA AND SPARKLING PLUM

rub your wrist here to try Rare Pearls **scented page**

RARE **PEARLS**

Reveal the gem inside

Eau de Parfum Spray
1.7 fl. oz.
318-003
reg. 19.50

NOW 9.99
save 9.50
lowest price this year

AVON-NY 011078
AV_PIPES_0032463

Wink

...AND MAKE THINGS HAPPEN

A sophisticated blend of fresh blueberry, vibrant raspberry and sparkling citrus.

Eau de Toilette Spray
1.7 fl. oz.
159-423
reg. 16.50

NOW 12.99
save 3.50

lowest price ever

PINK SUEDE

Catch her if you can

Flirtatious fruity florals with sensuous plum, mandarin and sweet pea.

Eau de Toilette Spray
1.7 fl. oz. *115-543*
reg. 19.50

NOW 9.99
save 9.50

back by popular demand

SENSATIONAL VALUE!
NOW 9.99

AVON-NY 011079
AV_PIPES_0032464

Far Away

A lush & liberating journey of the senses

new

Mother's Day Gift Set
A modern blend of alluring amber and mysterious freesia. Beautifully boxed collection includes:

- **Eau de Parfum Spray,** 1.7 fl. oz.
- **Shimmering Body Powder,** 1.4 oz. net wt.
- **Shower Gel,** 3.4 fl. oz.
- **Body Creme,** 3.4 fl. oz.

082-054

4-piece gift set
ONLY 19.50
a 35.00 value

IMARI

Where passion blooms

new

Mother's Day Gift Set
A rich, elegant scent blossoming with incense, musk and hints of spice. Boxed set features:

- **Eau de Cologne Spray,** 1.2 fl. oz.
- **Bath and Shower Gel,** 6.7 fl. oz.
- **Body Cream,** 5 oz. net wt.
- **Cosmetics Bag**
  Vinyl with zip top,
  7½" L x 5" H x 2" D

082-069

4-piece gift set
ONLY 19.50
a 40.00 value

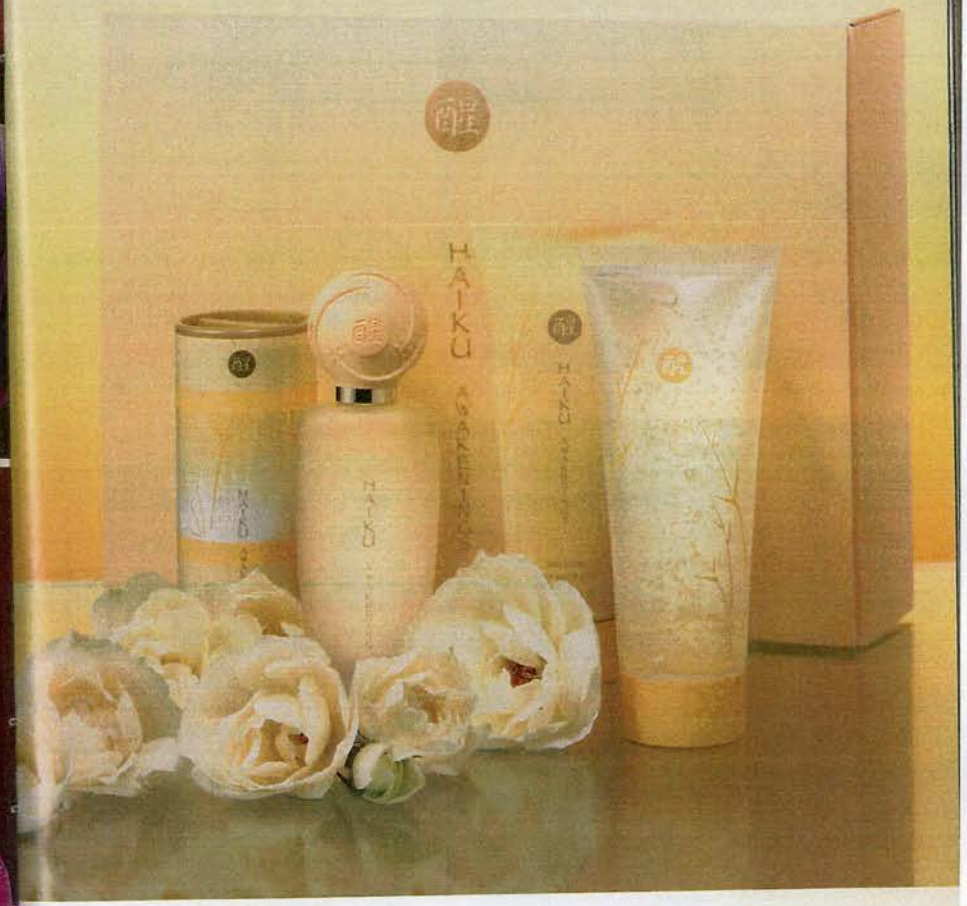
HAIKU

AWAKENINGS

Beauty dawns each day

A watery-green floral of jasmine, freesia and soft musk.

mother's day
is May 9th



Let Your Senses Emerge Gift Set
Elegant boxed collection features:

- **Eau de Parfum Spray,** 1.7 fl. oz.
- **Shimmering Body Powder,** 1.4 oz. net wt.
- **Body Lotion,** 3.4 fl. oz.
- **Shower Gel,** 3.4 fl. oz.

006-908

SPECIAL VALUE
4-piece gift set
ONLY 22.50
a 40.00 value

AVON-NY 011080
AV_PIPES_0032465

DREAMLIFE
Live your dream

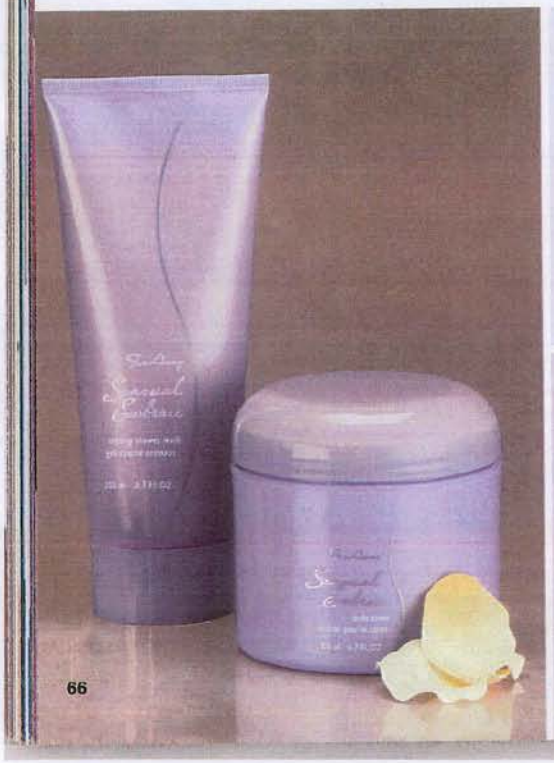
A woody floral with mimosa flower, rose and glowing amber.

Eau de Parfum Spray
1.7 fl. oz. *070-590*
22.50

Body Lotion
6.7 fl. oz. *180-519*

Shower Gel with Moisturizing Beads
6.7 fl. oz. *180-136*
reg. 12.00 each

BODY LOTION & SHOWER GEL
NOW 5.99 EACH
SAVE 6.00



FAR AWAY SENSUAL EMBRACE
Embrace the moment

A sensuous floriental with exotic aromas and a passionate floral heart.

Eau de Parfum Spray
1.7 fl. oz. *056-574*
22.50

Creamy Shower Wash
6.7 fl. oz. *093-957*

Body Cover
6.7 fl. oz. *011-057*
reg. 12.00 each

SHOWER WASH & BODY COVER
NOW 5.99 EACH
SAVE 6.00

Treselle

Revel in it

An opulent floral of Rose Gold lifescent, Iris Flower Absolute and Tiger Orchid.

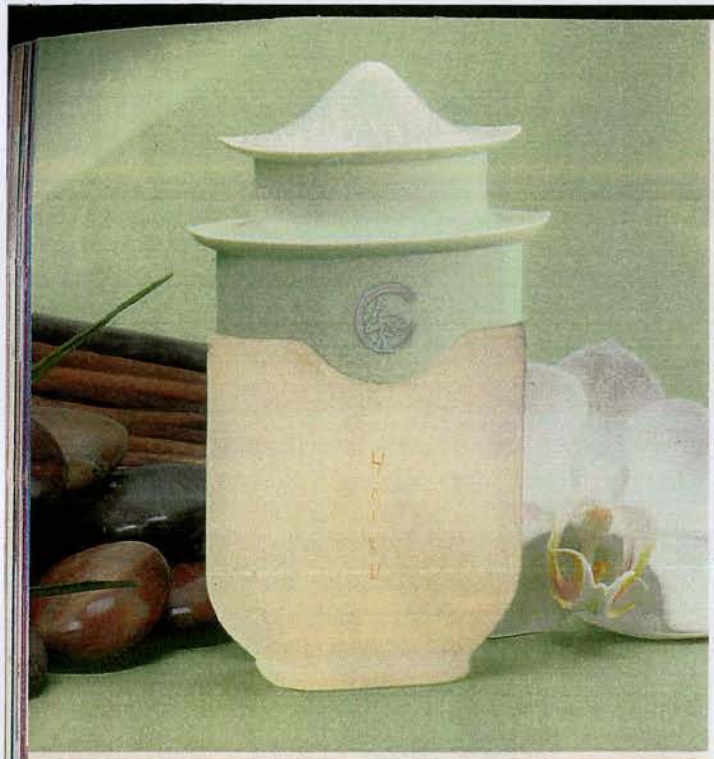
Eau de Parfum Spray
1.7 fl. oz. *137-187*
28.00

Creamy Shower Wash
6.7 fl. oz. *182-401*

Body Lotion
6.7 fl. oz. *241-017*
reg. 15.00 each

REVEL IN IT....
SHOWER WASH & BODY LOTION
NOW 7.99 EACH
SAVE 7.00

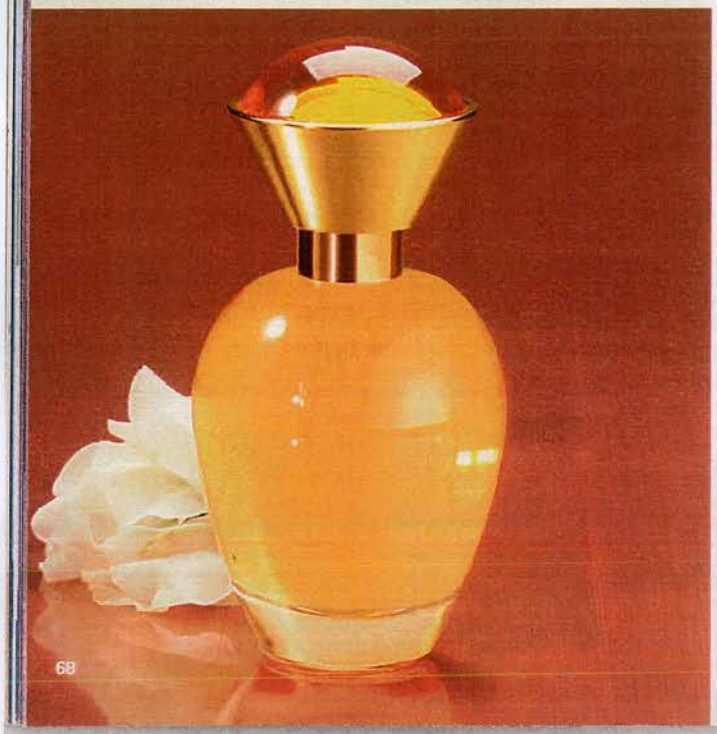
AVON-NY 011081
AV_PIPES_0032466



HAIKU
A simple statement of sheer poetry

Eau de Parfum Spray
A spiritual garden floral of jasmine, citrus and lilies.
1.7 fl. oz. *102-972*

19.50



RARE GOLD
Treasure it always

Eau de Parfum Spray
Opulent orange flowers mixed with precious amber.
1.7 fl. oz. *296-948*

19.50

perfectly portable. totally chic.

purse sprays for every mood... collect them all!

DREAMLIFE
Eau de Parfum Spray
.5 fl. oz. *002-830*

PERCEIVE
Eau de Parfum Spray
.5 fl. oz. *259-570*

FAR AWAY SENSUAL EMBRACE
Eau de Parfum Spray
.5 fl. oz. *002-845*

reg. 10.00 each

HAIKU
Eau de Parfum Spray
.5 fl. oz. *318-022*

IMARI
Eau de Cologne Spray
1 fl. oz. *026-879*

FAR AWAY
Eau de Parfum Spray
.5 fl. oz. *218-631*

RARE GOLD
Eau de Parfum Spray
.5 fl. oz. *272-747*

RARE PEARLS
Eau de Parfum Spray
.5 fl. oz. *018-840*

reg. 9.00 each

INCREDIBLE VALUE

ONLY 4.99 EACH

save up to 5.00 (page 69)

AVON-NY 011082
AV_PIPES_0032467

RARE PEARLS
Body Lotion
6.7 fl. oz. *054-347*

Shower Gel with Moisturizing Beads
6.7 fl. oz. *054-328*

RARE GOLD
Body Lotion
6.7 fl. oz. *303-148*

Shower Gel with Moisturizing Beads
6.7 fl. oz. *129-288*

IMARI
Creamy Shower Wash
6.7 fl. oz. *029-347*

Bath and Shower Gel
6.7 fl. oz. *051-630*

Body Lotion
6.7 fl. oz. *051-625*

FAR AWAY
Shower Gel with Moisturizing Beads
6.7 fl. oz. *195-250*

Perfumed Body Lotion
6.7 fl. oz. *079-601*

HAIKU
Body Lotion
6.7 fl. oz. *104-430*

Shower Gel with Moisturizing Beads
6.7 fl. oz. *068-483*

reg. 10.00 each

NOW 5.99 EACH

save 4.00

solid perfumes
limited time only!

Timeless
004-575

Sweet Honesty
004-169

Night Magic Evening Musk
004-450

Candid
004-192

new

FRAGRANCE GLACÉ SOLID PERFUME
Chic floral compact slips into purse or pocket. Apply to pulse points for long-lasting scent.
Each, .1 oz. net wt.

SPECIAL VALUE

2.99 EACH

AVON-NY 011083
AV_PIPES_0032468

scented soothers

Smooth them onto skin for a whisper of scent and a hint of silky shimmer.

SHIMMERING BODY POWDER
Each, 1.4 oz. net wt.

Far Away
066-332
Haiku
236-580
Rare Gold
292-077
Rare Pearls
054-309
Imari
265-700
reg. 5.50 each

Odyssey
274-439
Timeless
275-359
Night Magic Evening Musk
288-795
Sweet Honesty
237-989
Candid
294-290
reg. 3.50 each

ONLY 1.99 EACH

PERFUMED SKIN SOFTENER
Leaves skin touchably soft and beautifully scented.
Each, 5 oz. net wt.

Timeless
111-825
Odyssey
111-863
Night Magic Evening Musk
108-841
Sweet Honesty
111-882
Candid
111-806

reg. 5.00 each

ONLY 1.99 EACH

new

IMARI
Perfumed Skin Softener
A new way to wear Avon's best-selling fragrance. Perfect for travel.
5 oz. net wt. *211-144*

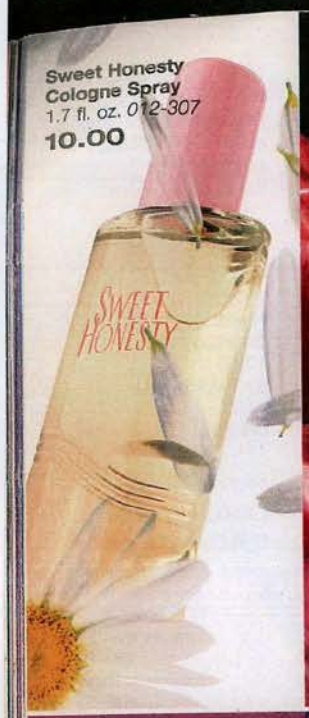
only 1.99
will be 5.00

SPRING SPECIAL!

ONLY 1.99 EACH

save up to 3.50 (pages 72 & 73)

AVON-NY 011084
AV_PIPES_0032469



Sweet Honesty Cologne Spray
1.7 fl. oz. *012-307*
10.00

Candid Cologne Spray
1.7 fl. oz. *106-925*
13.50

Timeless Cologne Spray
1.7 fl. oz.
011-626
13.50

MOTHER'S DAY GIFT SETS

Timeless Gift Set
080-290

SPRING SPECIAL

ANY 2 FOR 14.99
mix or match
(page 74)

SAVE UP TO 12.00

Night Magic Evening Musk Cologne Spray
1.7 fl. oz.
011-679
13.50

Odyssey Cologne Spray
1.7 fl. oz.
011-650
13.50

Sweet Honesty Gift Set
080-286

new

MOTHER'S DAY GIFT SET
A bouquet of scented layers for Mom. Floral-themed gift box features:
- **Cologne Spray,** 1 fl. oz.
- **Perfumed Skin Softener,** 5 oz. net wt.
- **Shimmering Body Powder,** 1.4 oz. net wt.

9.99 each gift set

3-piece gift sets
ONLY 9.99 EACH
a 17.50 value

AVON-NY 011085
AV_PIPES_0032470

NOW ONLY 14.99

PERCEIVE FOR MEN
Let your senses be your guide

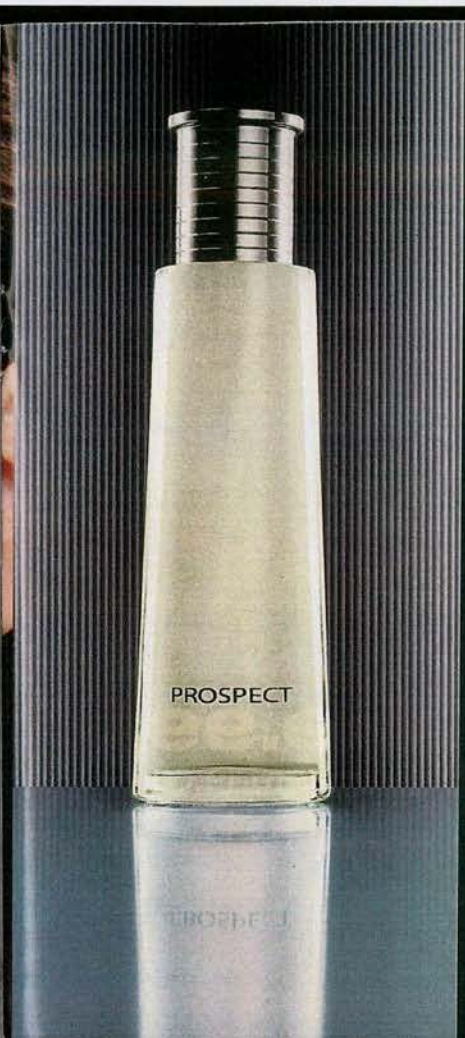
An enlightening blend of soothing citrus, earthy sage and calming cedarwood.

Cologne Spray
3.4 fl. oz. *194-550*
reg. 17.50
NOW 14.99

MESMERIZE FOR MEN
Believe the illusion

A mysterious scent of precious woods and exotic spices.

Cologne Spray
3.4 fl. oz. *137-498*
reg. 16.50
NOW 14.99



EACH

PROSPECT
Driven towards destiny

A fulfilling fragrance defined by a unique blend of ginger, sandalwood and passionate musk.

Eau de Toilette Spray
3.4 fl. oz. *006 860*
reg. 17.50
NOW 14.99

YOUR FREE GIFT

travel alarm clock free with any fragrance purchase from pages 76 & 77

15.00 value

Travel Alarm Clock
4-function digital clock pops up from case at the touch of a button. 12- or 24-hour clock, beeping alarm and calendar feature keep you on time when on the road. Sturdy plastic, 2½" L x 3½" H.

A 15.00 value

AVON-NY 011086
AV_PIPES_0032471

WILD COUNTRY OUTBACK
Eau de Toilette Spray
3 fl. oz. *264-298*
15.50

After Shave Lotion
3.4 fl. oz. *264-283*
14.50

WILD COUNTRY
Cologne Spray
3 fl. oz. *086-466*
15.50

After Shave
4 fl. oz. *002-993*
12.50

ANY 2 FOR 19.99

mix or match (page 76) save up to 19.00

HISSTORY
Eau de Toilette Spray
3.4 fl. oz. *150-459*
19.50

PARADIGM
Cologne Spray
3.4 fl. oz. *312-650*
19.50

BLACK SUEDE
Cologne Spray
3.4 fl. oz. *083-257*
16.50

After Shave
3.4 fl. oz. *083-342*
14.50

HAIR AND BODY WASH
Each, 5 fl. oz.

Prospect *264-250*
Mesmerize for Men *262-697*
Perceive For Men *263-162*
Wild Country *263-143*
Black Suede *262-720*
Paradigm *311-640*
HisStory *174-957*
reg. 6.00 each

ALL-OVER BODY SCRUB
Each, 3.4 fl. oz.

Prospect *268-403*
Perceive for Men *268-400*
Wild Country *274-587*
Black Suede *268-418*
Paradigm *268-480*
HisStory *314-012*
reg. 6.00 each

MESMERIZE FOR MEN
All-Over Body Scrub
The new shower essential for him. Cleanses, exfoliates and refreshes.
3.4 fl. oz.
262-348
only 4.99
will be 6.00

his grooming favorites
NOW 4.99 EACH

(page 79) save 1.00

AVON-NY 011087
AV_PIPES_0032472

age-defying

smart exposure

Even everyday sun exposure ages skin. The best way to help prevent wrinkles, sagging and skin discolorations? Protect yourself with SPF every day, every minute...even when running quick errands!

advanced signs of aging

uplift & tighten

FORCE EXTRA
Triple Lifting Day Cream
SPF 15 AM
Triple-lifting formula featuring Oxa Diacid, AVC10 and a Bio-Protective Complex works instantly to help lift, firm and smooth skin. 1.7 fl. oz.
036-201
reg. 22.00
now $17

...up to 60% firmer, more uplifted skin*

* Findings based on consumers' perceptions.

save over 20% (pages 80-81)

daytime protection

results in just 7 days...

...age spots, freckles and skin discolorations start to fade away

all stages of aging

brighten

LUMINOSITY ULTRA
Advanced Skin Brightener
SPF 15 UVA/UVB AM
Corrects and helps prevent discolorations. Brightens all skin types and tones for a radiant, more youthful future. 1 fl. oz.
196-590
reg. 22.00
now $17

ANEW

special offer $17 each

AVON-NY 011088
AV_PIPES_0032473

The same self-adjusting formula you know & love—

MAXimized!

- **new "maxi smart" system,** with mushroom extract, self-adjusts to optimize moisturization, exfoliation and radiance
- **added UVA protection** for broad-spectrum sun protection and anti-aging action
- **advanced exfoliating action**
- **advanced antioxidant blend** for more environmental protection
- **minimizes fine lines and wrinkles, and exfoliates** with alpha hydroxy acids

Proven results—in 1 week!

- smooth, retexturized & rejuvenated skin
- visibly minimized pores
- more even skin tone
- visibly reduced lines & wrinkles
- boosted radiance

ANEW

ADVANCED ALL-IN-ONE *MAX* SPF 15

enhanced for fast, superior results!

ADVANCED ALL-IN-ONE *MAX* SPF 15 UVA/UVB Lotion
Normal-to-oily skin. Use daily, AM. 1.7 fl. oz.
054-586

ADVANCED ALL-IN-ONE *MAX* SPF 15 UVA/UVB Cream
Normal-to-dry skin. Use daily, AM. 1.7 fl. oz.
106-160

special price $12 each

will be 16.00 each

AVON-NY 011089
AV_PIPES_0032474

minimal/moderate
signs of aging

- lines & wrinkles
- dullness
- uneven texture

age prevention
PURE O_2
Oxygenating Youth Complex SPF 15 AM
1.7 fl. oz. *048-163*
24.00

repair wrinkles
LINE ELIMINATOR
Neo-Retinol Line Plumper SPF 15 AM/PM
.06 oz. net wt. *131-050*
16.00

radiance
CLEARLY C
10% Vitamin C Serum PM
1 fl. oz. *178-876*
20.00

advanced
signs of aging

- loss of firmness/ elasticity
- facial puffiness
- loss of contour/tone

uplift & tighten

FORCE EXTRA
Triple Lifting Night Cream PM
1.7 fl. oz. *036-197*
22.00

any 2 for $25
save up to 15% (page 84 only)

so powerful, we call it
the LINE ELIMINATOR

- **Pure Retinol quickly penetrates to target laugh lines, crow's-feet and deeper lines in express time**
- **Encapsulated Retinol provides time-released delivery for continuous line-fighting power**

repair wrinkles
LINE ELIMINATOR
Dual Retinol Facial Treatment PM
Refines, resurfaces and reduces the look of deep lines and wrinkles with patent-pending irritation-reducing vitamin/herbal technology.
1 fl. oz. *027-674*
reg. 16.00

super value only $12
save 25%

AVON-NY 011090
AV_PIPES_0032475

RETROACTIVE +

stops wrinkles before they start

Your favorite age reversers—now with **built-in wrinkle radar**—seek out age damage and help repair it before it shows.

age reversal & repair

RETROACTIVE+

for eyes
Repair Eye Serum
Reduces puffiness and crepiness. .4 fl. oz.
246-300
18.00

for face
Repair Cream
Skin looks healthier and dramatically revitalized.
1.7 fl. oz. *263-602*
25.00

for body
Repair Body Lotion
Smoothes and softens body contours.
5.1 fl. oz. *247-288*
16.00

ANEW

Mother's Day is **May 9th**
give the gift of youth & radiance

new

ANEW
Love A Lot Gift Set
Amazing age-reversing results with a touch of elegance in a giftable box, including:

full size
RETROACTIVE+ Repair Cream
Helps stop wrinkles before they start. 1.7 fl. oz.

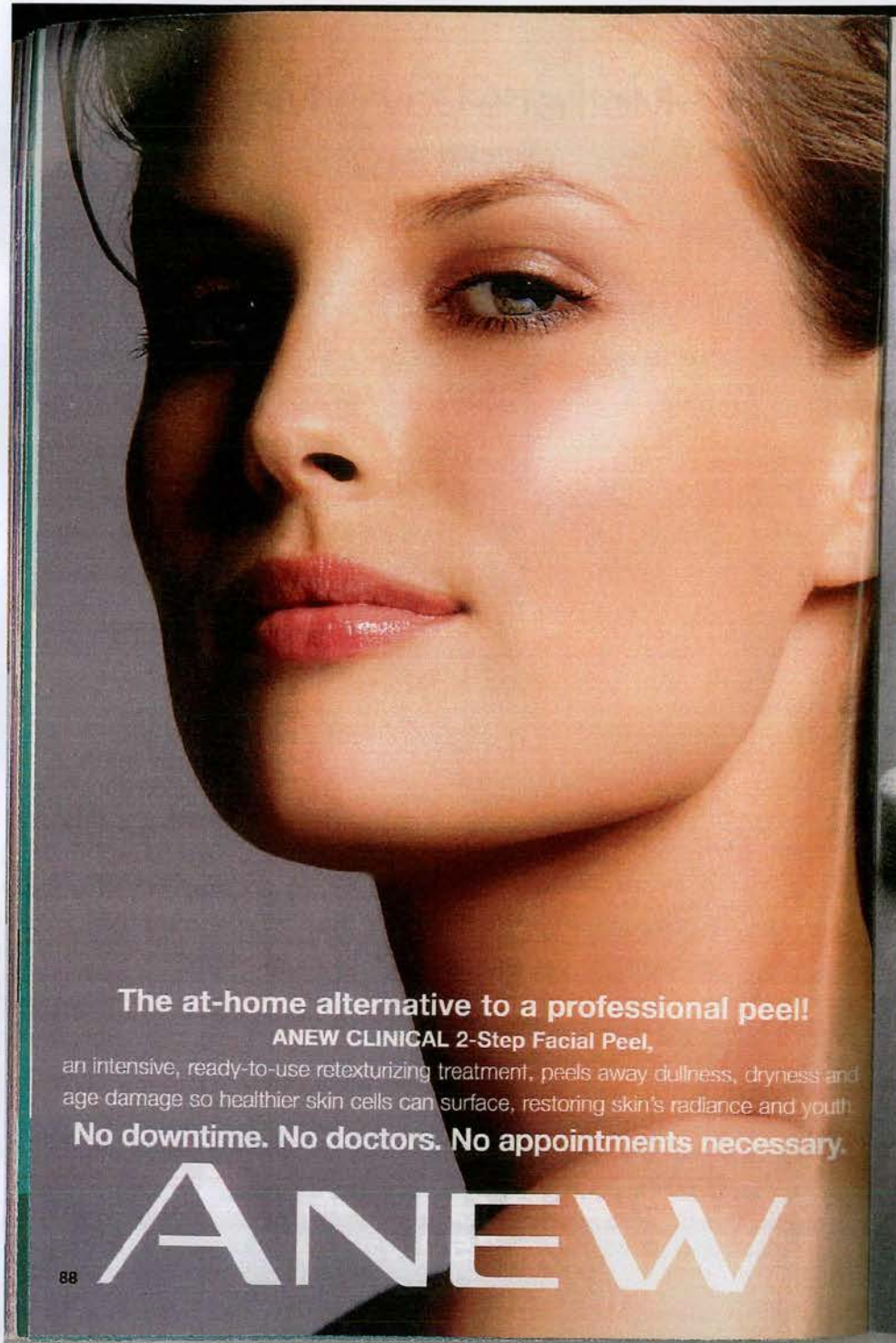
full size
Pure O_2 Daily Oxygen Facial Cleanser
Facial cleanser and toner in one. 4.2 fl. oz.

Floral Appliqué Wrist Bag
Zip-top wristlet. Polyester, 7" L x 5¼" H. Loop handle, 5½" L. Imported.

187-164

the 3-piece gift set $25
a $52 value

AVON-NY 011091
AV_PIPES_0032476



The at-home alternative to a professional peel!

ANEW CLINICAL 2-Step Facial Peel,
an intensive, ready-to-use retexturizing treatment, peels away dullness, dryness and age damage so healthier skin cells can surface, restoring skin's radiance and youth.

No downtime. No doctors. No appointments necessary.

ANEW

ANEW CLINICAL
2-STEP FACIAL PEEL

peel away the years in just 1 week!

STEP 1—10% Glycolic Acid (30 unscented pads)—safely exfoliates and resurfaces skin without drying it out.

wait 5 minutes...

STEP 2—Neutralizer (30 unscented pads)—nourishes with specially selected botanicals and mushroom extracts to moisturize and firm skin.

Use every other day, morning or night.

311-635

$32

As seen on TV

% of WOMEN SHOWING IMPROVEMENT	1 week	2 weeks	4 weeks
Texture	100%	100%	100%
Clarity	100%	100%	100%
Clogged pores	100%	100%	100%
Brightness/glow	81%	91%	100%
Overall appearance	81%	97%	100%
Even skin tone	72%	91%	91%
Fine wrinkles	59%	66%	81%

AVON-NY 011092
AV_PIPES_0032477

the **ULTIMATE** transformation

advanced signs of aging

- loss of firmness/elasticity
- facial puffiness
- loss of contour/tone

ULTIMATE
Uniquely rich moisturizing treatments combine some of the most powerful anti-aging ingredients known to transform the look and feel of your skin.

for eyes
Eye Cream AM/PM
.5 fl. oz. *276-006*
22.00

for hands & nails
Hand and Nail Cream SPF 15 AM/PM
2.5 fl. oz. *148-420*
15.00

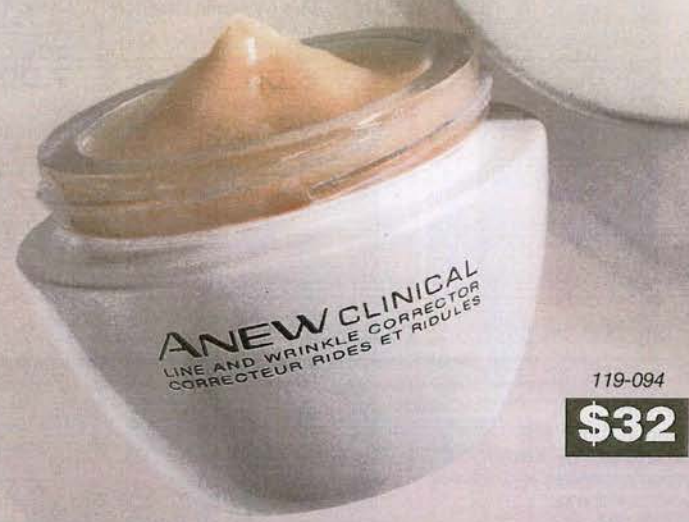
for face
Skin Transforming Cream AM/PM
1.7 fl. oz. *299-731*
30.00

ANEW

plump lines & wrinkles **from the inside out**

ANEW CLINICAL Line & Wrinkle Corrector
does what no collagen injection can....

Derma-3X Technology™ rebuilds, restructures & protects the key dimensions of age-vulnerable skin, from the inside out:
rebuilds collagen to create a firmer foundation for less-lined skin
recreates elastin for improved resilience, so skin is less prone to wrinkling
regenerates hydro-proteins for increased skin density and minimized creasing



119-094
$32

ANEW CLINICAL
LINE AND WRINKLE CORRECTOR
Massage gently over face and neck every night.
Use alone or under any ANEW moisturizer. 1 fl. oz.

AVON-NY 011093
AV_PIPES_0032478

AVON Solutions

normal

Toner tidbit

Toners cool your skin while clearing away dirt and debris your cleanser leaves behind. So, tone up for a guaranteed clean!

need a refresher?

Keep It Fresh!
Multi-Vitamin Toner
Invigorating toner with vitamins A, C and E refreshes, revives and reduces oiliness without drying.
6 fl. oz. *274-697*
reg. 6.00

3.99
save over 30%

fine refining?

Sweet Finish
Sugar Scrub
3.4 fl. oz.
230-692
8.00

want healthy-looking skin?

Multi-Boost Daily Vitamin Moisturizing Cream SPF 15
2.5 fl. oz. *001-265*
8.00

quick cleanup?

Keep It Clean!
Multi-Vitamin Cleanser
6.7 fl. oz.
084-497
6.00

fuss-free facial?

Clean Cloths
25 cloths.
230-802
7.00

undernourished?

Nurtura Replenishing Cream
1.7 fl. oz.
248-155
8.00

eliminate undereye bags!

new

Advanced Eye Perfector with Peptides
This super-smoothing cooling gel now packs a powerful new peptide blend to help battle undereye bags and bulge, take the "huff" out of the daily "puff," and wake up weary eyes. .5 fl. oz.
007-450

special price 7.99
will be 9.50

specific needs

Instantly
- helps relieve tired eyes
- undereye area feels tighter; looks firmer

In 1 week
- eliminates undereye puffiness
- eliminates undereye bags

free
3-piece Floral Spa Set
with your Advanced Eye Perfector purchase, page 93
a $10 value

AVON-NY 011094
AV_PIPES_0032479

specific needs

upset skin?

BOTANISOURCE Comforting Moisture Cream
A smoothing, soothing blend of botanicals leaves skin comfy and content. 1.7 fl. oz.
022-194
reg. 9.50

now 6.99
save over 25%

dark circles?

Lighten Up Plus Undereye Treatment
.5 fl. oz. *235-068*
15.00

dark spots, discolorations?

Banishing Cream Skin Discoloration Lightener
2.5 fl. oz. *235-053*
8.50

pores/ oily

Mattifier
Blocks out dirt and prevents future buildup, leaving skin matte and makeup-ready!
1.7 fl. oz. *042-859*
reg. 8.00

now 4.99
save over 35%

problem pores?

PORE-FECTION
Fast-acting, pore-refining formulas clean, visibly shrink and protect pores from future buildup. Just three easy steps to pore-fect skin!

Cream Clay Cleanser
Deep cleans. 6.7 fl. oz.
274-769
7.00

Mask
Shrinks pores.
3.4 fl. oz. *275-598*
8.00

AVON Solutions

specific needs

firm results in 4 weeks!

face need firming?

Dramatic Firming Cream for Face and Throat
Super-smoothing formula adds a little "nip and tuck" here...a little lift there...for fabulously firmer skin in just four weeks!
1.7 fl. oz. *235-049*
reg. 8.00

super saver
4.99
save over 35%

AVON-NY 011095
AV_PIPES_0032480

dry skin

dry-quenching clean?

Clean Cream Cold Cream Cleanser
Ditches the dirt and makeup in one full sweep.
5.1 fl. oz. *057-862*
reg. 7.00
now 4.99

skin extra thirsty?

Moisture 24 Long-Lasting Hydrating Cream
Quenches the dry, firms and relieves the "rough." Moisturizes for over 24 hours!
1.7 fl. oz. *079-707*
reg. 9.50
now 6.99

Night Cream
1.7 fl. oz. *127-820*
reg. 12.50
now 8.99

Eye Cream
.5 fl. oz. *254-999*
reg. 10.50
now 6.99

Day Cream SPF 15
1.7 fl. oz. *034-122*
reg. 12.50
now 8.99

instant results!

- **over 85%** increase in overall firmness
- **over 100%** boost in skin's moisture

need firming & smoothing?

HYDROFIRMING Bio⁶
Super-hydrating, face-firming formulas instantly dismiss the dry and pick up the slack, to leave skin smoother, firmer and younger looking!

big deal!
save up to 30% (page 96 only)

body

body boosters

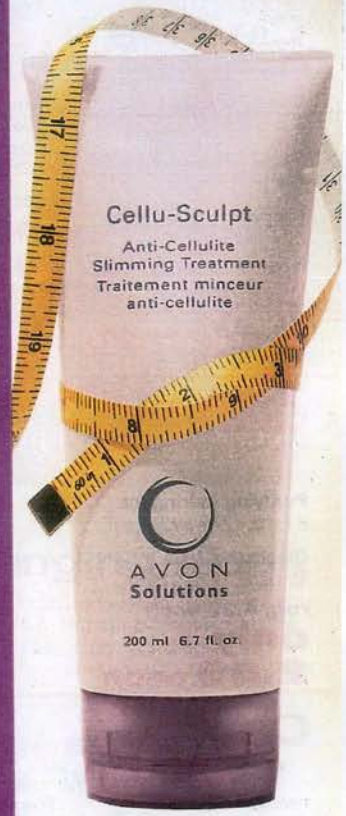
body primer?

Smooth Surface Pomegranate Body Polisher
This super smoothing body scrub buffs the "rough" to soften and smooth all over. Use 2–3 times each week.
6.7 fl. oz.
120-080
8.50

stretch marks?

Re-Fine Stretch Mark Smoother
This super-smoother helps stretch marks fade away and stay away! 6.7 fl. oz.
084-281
12.50

up to 1" thinner thighs in 4 weeks!*



cellulite?

CELLU-SCULPT Anti-Cellulite Slimming Treatment
Firms and tightens to visibly reduce the appearance of cellulite. 6.7 fl. oz. *022-213*
15.00

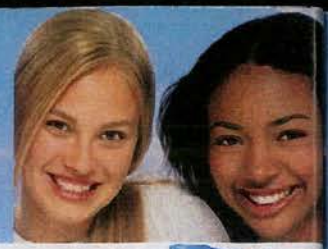
* This result is atypical. More users achieved this result in 8 weeks.

AVON-NY 011096
AV_PIPES_0032481

AVON

clearskin®

clears. purifies. gently & effectively.



Cleanse

GET A CLEAN START.

Deep Pore Cleanser
5.1 fl. oz. *277-806*

Facial Cleansing Scrub
2.5 fl. oz. *277-419*

Purifying Gel Cleanser
5.1 fl. oz. *276-814*

reg. 4.29 each
only 2.49 each

Deep Cleansing Cloths
20 moist cloths.
277-810
reg. 5.29
only 3.19

Clarify

DON'T FORGET TO PREP.

Purifying Astringent
8 fl. oz. *278-893*

Cleansing Pads
42 pads. *278-912*

reg. 4.29 each
only 2.49 each

Care

TREAT AND CLEAR BREAKOUTS.

Invisible Blemish Corrector
Daytime spot treatment.
.25 fl. oz. *044-980*

Targeted Blemish Remover
Overnight spot treatment.
.5 fl. oz. *279-388*

Overnight Blemish Treatment
Allover face care.
4 fl. oz. *279-172*

Clarifying Cover SPF 15
1.35 fl. oz. *211-269*

reg. 5.29 each
only 3.19 each

save up to 40% (page 98 only)

clean your face right from

e to white

watch it work!
goes on blue...when color changes to white—you're done!

Introducing Color Changing Mask

new

- Cool, refreshing tingle lets you feel the deep-cleaning action
- Lifts away dirt and oil
- Leaves skin with a healthy and refreshed glow

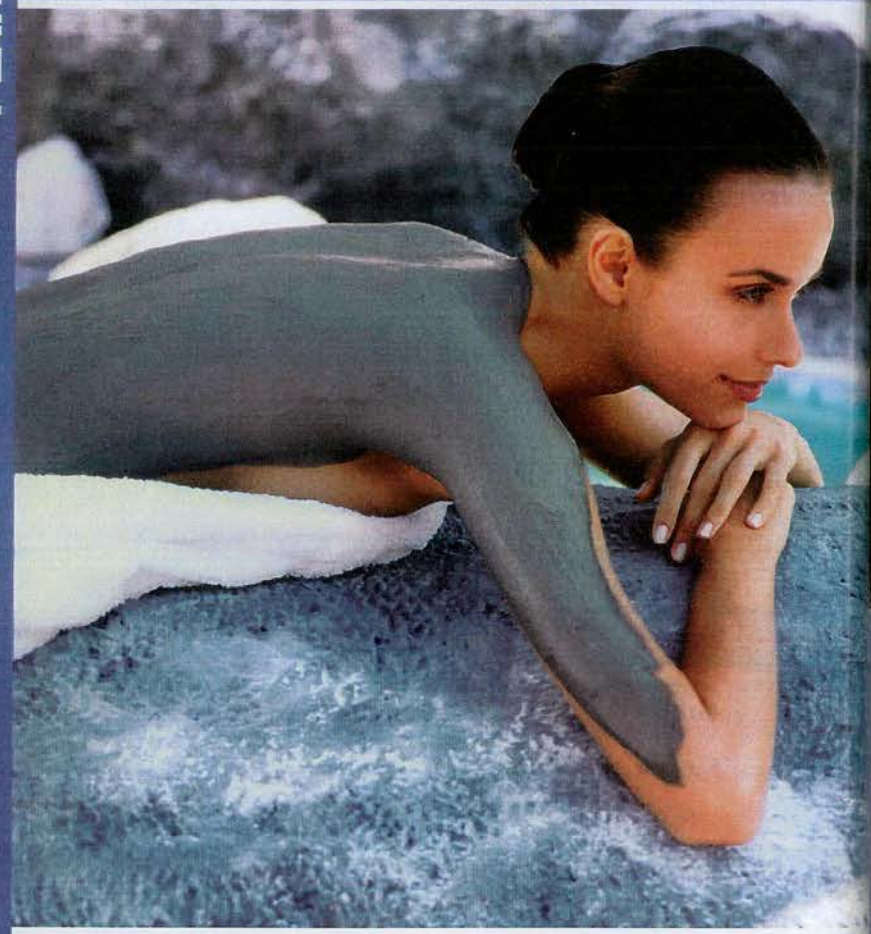
3.4 fl. oz. *137-737*

special price
2.99
will be 4.29

AVON-NY 011097
AV_PIPES_0032482

PLANET SPA

Discover a world of home spa treatments... pamper yourself from head to toe!



Introducing **DEAD SEA MINERALS**

Enrich your skin's future with beautifying benefits from the Dead Sea. Mineral-rich salts and muds are known to detoxify and revitalize for the timeless, radiant glow of healthy skin. Clinically and dermatologically tested.

new

Detoxifying Wash for Body
Sparkling gel gently cleanses and invigorates. Leaves skin positively radiant and irresistibly smooth. 6.7 fl. oz.
141-626
only 6.50
will be 8.50

new

Detoxifying and Firming Body Mask
Works all over your body to sweep away surface impurities trapped deep within. Leaves skin firmer-looking. 12 oz. net wt.
316-550
only 10.50
will be 12.50

new

Facial Mud Mask
Whisks away impurities and absorbs excess oil. Visually minimizes pores and improves skin texture for a youthful, radiant glow. 2.5 fl. oz.
316-489
only 6.50
will be 8.50

new

Pedicure Salt Scrub
Home spa treatment sloughs away rough, lifeless skin and rejuvenates tired feet. Leaves feet smooth and primed for moisture. 4 fl. oz.
316-641
only 5.50
will be 7.50

SPECIAL PRICES
buy now & save up to 25%

AVON-NY 011098
AV_PIPES_0032483

1. CLEANSE
Sea Algae Body Wash
Enriched with sea kelp and algae extracts to rehydrate and restore softness.
6.7 fl. oz. *249-898*
8.50

2. SMOOTH
Sea Salt Body Polisher
With sea salt to buff skin smooth and algae extract to seal in moisture.
10.5 oz. net wt. *137-794*
17.50

3. MOISTURIZE
Sea Kelp Body Drench
A nourishing body lotion infused with essential moisture. 6.7 fl. oz. *251-382*
9.50

1. BODY
Brown Sugar Body Scrub
Foaming scrub gently polishes away dry skin. 6.7 fl. oz. *316-049*
11.50

Whipped Body Balm
Smoothes and hydrates, especially after shaving or outdoor exposure.
6.7 fl. oz. *316-015*
11.50

Calming Moisture Mask
Replenishes essential moisture to soften fine lines in delicate facial skin.
2.5 fl. oz. *316-020*
8.50

2. FEET
Intensive Foot and Elbow Crème with AHA
Softens calluses and revitalizes dull, patchy skin. 4.2 fl. oz. *221-156*
8.50

3. HANDS
Hand and Cuticle Crème
Moisturizing treatment for healthier-looking hands and nails.
2.5 fl. oz. *221-141*
7.50

PLANET SPA

WHITE TEA: ABOUT FACE

The antioxidants in White Tea are known to help renew skin's youthful radiance. Mix and match to create your own personalized home facial routine.

1. CLEANSE & PURIFY

Cleansing Face Polisher
Gently sloughs away dead skin cells to restore radiance.
2.5 fl. oz. *244-255*
7.50

Energizing Face Mask
Peel-off mask lifts away dirt, impurities and dead skin cells.
2.5 fl. oz. *247-804*
8.50

2. REFRESH

Energizing Face and Body Mist
Leaves skin beautifully cool and refreshed.
4 fl. oz.
246-353
9.50

Uplifting Eye Pads
Cools and revitalizes tired eyes. 20 eye pads.
325-020
7.50

3. PROTECT

Facial Ampoules
Vitamin-enriched serum minimizes fine lines.
Four vials; each, .07 fl. oz.
244-475
9.50

buy one, get one for 1.00
mix or match, of equal or lesser value (pages 102 & 103) save up to 16.50

AVON-NY 011099
AV_PIPES_0032484

A

B

C

new

❖ **A. Lace Ruffle Short Nightgown**
Pink stretch nylon lace with adjustable elastic straps. Machine wash. Imported.
S(6-8) *010-892*, M(10-12) *011-262*,
L(14-16) *011-334*,
1X(16W-18W) *011-353*,
2X(20W-22W) *120-003*,
3X(24W-26W) *120-185*

19.99

❖ **B. Lace Tank & Boyshort**
Black nylon stretch lace. Machine wash. Imported.
S(6-8) *292-479*, M(10-12) *292-498*,
L(14-16) *292-517*, XL(16W-18W) *293-566*

19.99

new

❖ **C. Floral Lace Cami & Boyshort Panty**
Printed stretch lace with adjustable elastic straps. Nylon/spandex. Machine wash. Imported.
S(6-8) *119-769*, M(10-12) *119-845*,
L(14-16) *119-883*, XL(16W-18W) *119-993*

24.99

what's HOT!

Embroidered lingerie pouch.

new

❖ **Embroidered Kimono Robe with Pouch**
Easy elegance in black with pastel pink banding on collar, belt & cuffs. Side seam pockets. 100% polyester. Machine wash. Imported.
One size fits Misses
S, M, L: *123-806*
One size fits Women's
1X, 2X, 3X: *123-830*

29.99

AVON-NY 011100
AV_PIPES_0032485

Disney Winnie the Pooh

new

❖ **Winnie the Pooh Totebag Set**
Two cotton canvas bags with vinyl trim & polyester lining. Large bag has magnetic-snap close, zip-top dividing panel, two gusseted pockets, small zip pocket & pen loop; 17" L x 11" H. Small bag has self-grip close; 12" L x 6¾" H. Imported.
111-199
19.99
2-bag set

GIVE her FLOWERS

new

❖ **Floral Cami & Capri PJ**
100% cotton with bows at neckline & atop pant slits. Machine wash. Imported.
S(6-8) *110-059*, M(10-12) *111-036*, L(14-16) *111-040*, 1X(16W-18W) *111-055*, 2X(20W-22W) *111-060*, 3X(24W-26W) *111-074*
19.99
one low price for all sizes

new

❖ **Floral Embroidered Slippers**
Micro-terry with cushioned man-made sole. Imported.
S(5-6) *111-089*, M(7-8) *111-165*, L(9-10) *111-170*, XL(11-12) *111-184*
12.99

In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.

new

❖ **Winnie the Pooh Flip-Flops**
Man-made materials. Imported.
Women's sizes:
S(5-6) *111-476*
M(7-8) *111-495*
L(9-10) *111-500*
XL(11-12) *111-552*
Children's sizes:
S(9-10) *111-586*
M(11-12) *111-590*
L(13-1) *113-741*
XL(2-3) *114-824*
9.99

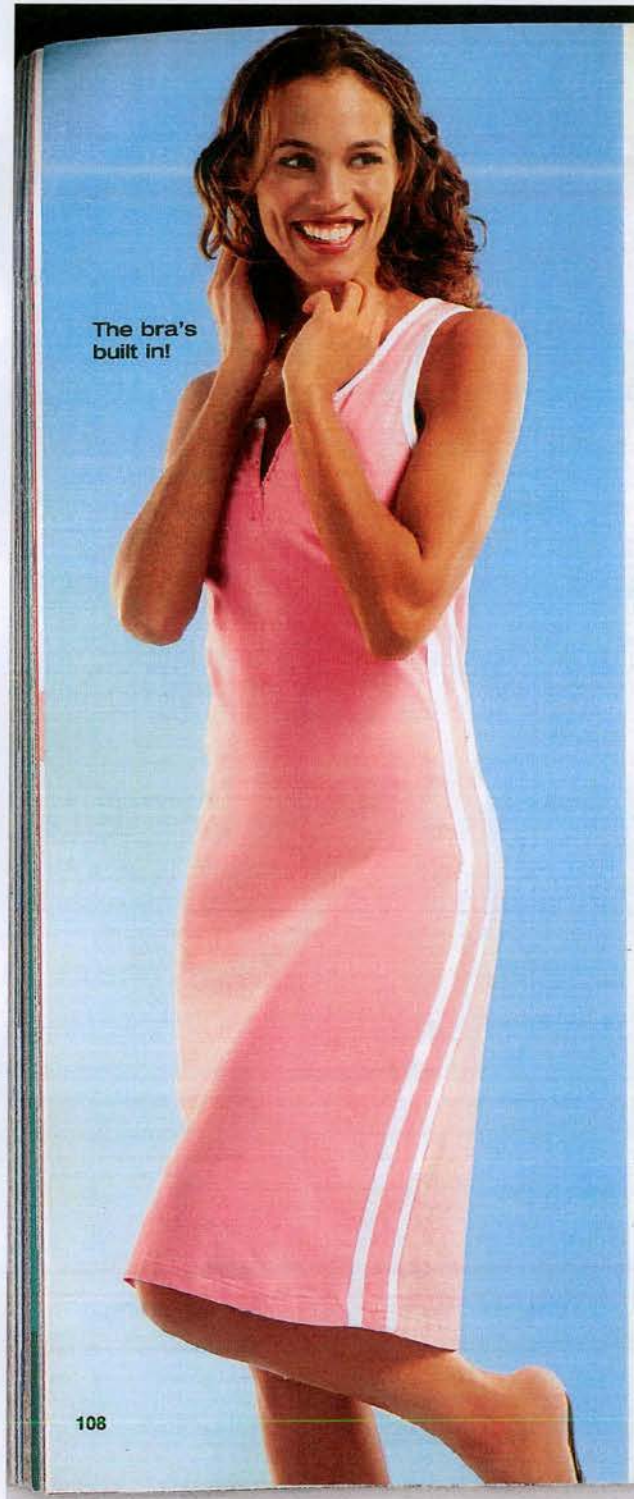
Comes in women's & children's sizes

new

Winnie the Pooh Toe Ring Silvertone. Adjusts to fit size 3 & up.
311-032
4.99

©Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard.

AVON-NY 011101
AV_PIPES_0032486



new

❖ **Sporty Knit Dress with Shelf Bra**
Pink tank dress of cool, comfy cotton with a touch of spandex. 3-snap front. White stripes & trim. Machine wash. Imported.
S(6-8) *108-856*
M(10-12) *109-450*
L(14-16) *112-142*
XL(16W-18W) *112-358*

SPECIAL PRICE 24.99
WILL BE 29.99

new

❖ **Striped Canvas Totebag**
Great for work or play. Pink & green striped cotton canvas carryall with tie closure. 5 pockets inside, 2 outside. Fully lined in polyester twill. Removable lined bottom. Silvertone feet. 14½" L x 12½" H x 5¼" D; 10" handle drop. Imported.
115-228

SPECIAL PRICE 16.99
WILL BE 19.99

new

❖ **Stretch Ribbon Sandals & Bag**
Chic bamboo details on both our cool comfort slide & matching clutch. 100% cotton bag is fabric-lined with zip pocket. 8¾" L x 4¾" H x 3" D. Sandals have comfort-stretch upper, cotton footbed & man-made sole. Imported. Whole sizes: Half sizes, order one size up.
6 *114-767*, 7 *115-137*,
8 *115-141*, 9 *115-175*,
10 *115-194*

SPECIAL PRICE 19.99 the set
WILL BE 24.99

SHOW your STRIPES

sandal & bag set

In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.

AVON-NY 011102
AV_PIPES_0032487

TREASURES for MOM

Contents not included.

new

❖ **Footed Jewelry Box**
Lid opens to ring rolls & 4 trays. Bottom two drawers open to roomy trays. Cherry-finish with flocked lining. 7" H x 9" W x 5" D.
108-727
SPECIAL PRICE 19.99
WILL BE 29.99

Details, page 9.

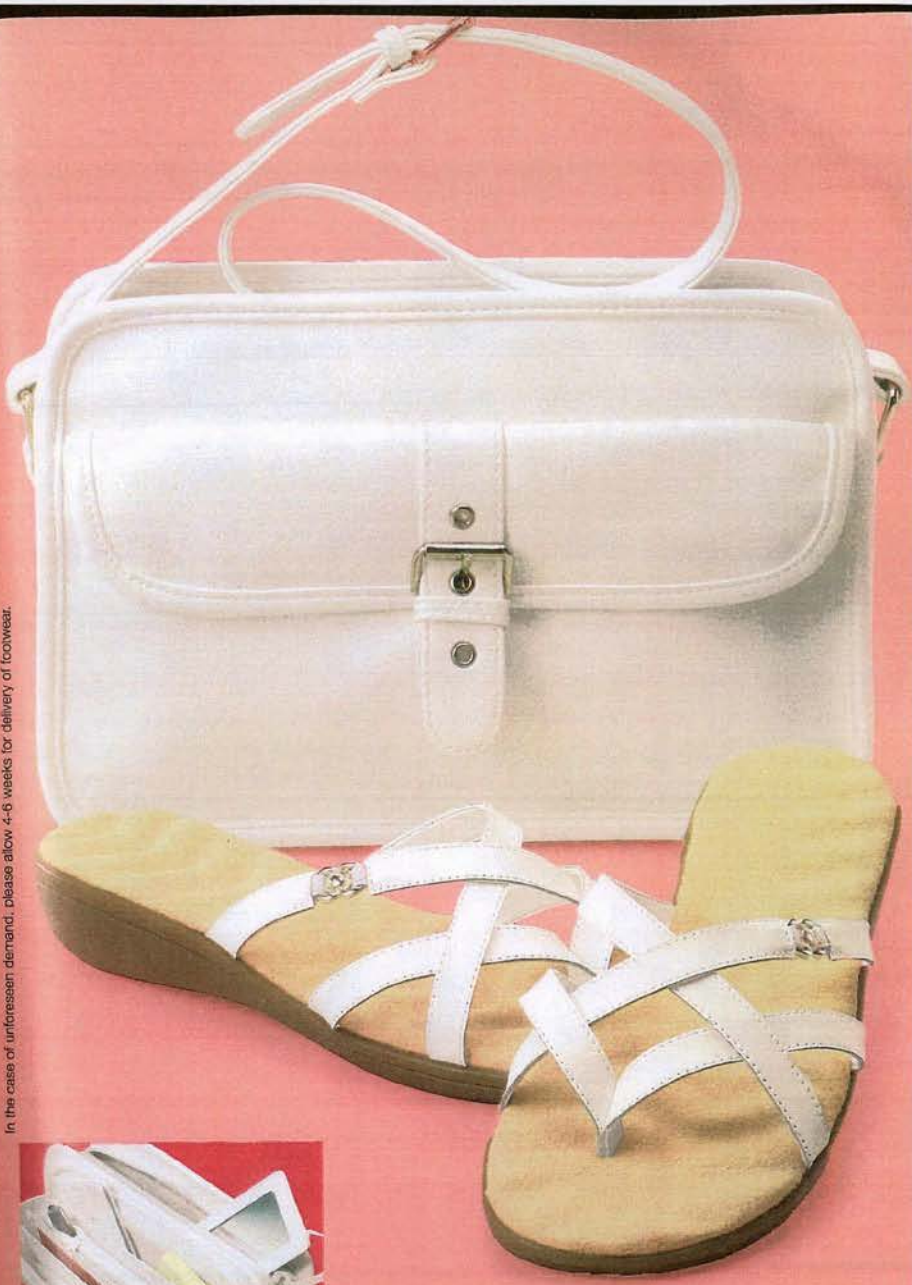
new

❖ **Compact Organizer Handbag**
15 great organizational features. Front snap-close pocket. Main section has zip closure, inside zip pocket & mirror/ID holder on string. Zip-around back organizer has 5 sections. White vinyl with polyester twill lining. 10¾" L x 7¼" H x 2¾" D. Adjustable strap. Imported.
115-251
SPECIAL PRICE 16.99
WILL BE 19.99

new

❖ **Cushion Walk Leather Sandal**
Genuine leather banded upper with silvertone flower. Wave-molded footbed massages your feet with every stride. Man-made lining & sole. Imported. Whole sizes: 6 *115-414*, 7 *115-429*, 8 *115-433*, 9 *115-338*, 10 *115-376*, 11 *115-400* Half sizes, order one size up.
SPECIAL PRICE 16.99
WILL BE 19.99

In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.



15 organizational features

foam layer cradles feet
cushion walk
massage-action wave molding

AVON-NY 011103
AV_PIPES_0032488

❖ **Unisex Comfort Slipper**
Blue faux suede with plaid cotton flannel lining. Elastic inserts expand to fit wider widths. Man-made indoor-outdoor soles. Imported.
S(5-6) *204-093*, M(7-8) *204-108*, L(9-10) *204-112*, XL(11-12) *204-203*
was 14.99

now 9.99
while supplies last

❖ **Cozy Slippers**
Faux fur acrylic with man-made soles. Imported.
For Him Black.
S(7-8) *287-985*, M(9-10) *287-990*
For Her Pink.
M(7-8) *287-909*, L(9-10) *287-913*, XL(11-12) *287-947*
was 14.99

now 9.99
each pair
while supplies last

❖ **Key Hole Slippers**
Velour knit with man-made soles. Imported. Sizes:
S(5-6) *302-810*, M(7-8) *303-281*, L(9-10) *303-645*, XL(11-12) *046-873*
was 12.99

now 9.99

❖ **Terry Thong Slippers**
Polyester micro terry with molded, cushioned footbed. Man-made indoor/outdoor soles. Imported.
Sizes:
S(5-6) *159-529*
M(7-8) *159-548*
L(9-10) *160-036*
XL(11-12) *160-074*
was 12.99

now 9.99

In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.

SPOT the SAVINGS

❖ **Leopard Print Totebag**
Recessed zipper, webbed handles & zip pocket inside. Nylon with polyester twill lining. 20⅛" L at top, 11½" H x 9¾" D. Imported. 228-055
was 19.99

HALF PRICE 9.99

up to 50% off

AVON-NY 011104
AV_PIPES_0032489

AVON WALK for BREAST CANCER

YOU CAN MAKE A DIFFERENCE!

IN 2003, THE AVON WALK FOR BREAST CANCER SERIES RAISED CLOSE TO $30 MILLION. JOIN US.

Register or donate today:
visit **avonwalk.org**
or call
1-877-WALK-AVON

REALLY GREAT WEEKENDS 2004

May 1-2	**Washington, DC**
May 15-16	**Boston**
June 5-6	**Chicago**
July 10-11	**San Francisco**
September 11-12	**Los Angeles**
October 2-3	**New York**

NATIONAL SPONSORS
RYKÄ health

OFFICIAL SPONSORS
FIJI WATER UNITED

AVON FOUNDATION BREAST CANCER CRUSADE

$250 million in ten years for access to care and finding a cure

Celebrate Mother's Day or simply show someone you care by purchasing any of our beautiful pink ribbon fundraising products. Avon will donate 100% of the net proceeds from each pink ribbon product purchase to the Avon Foundation Breast Cancer Crusade to fund breast cancer education and awareness; screening and diagnosis; treatment; support services; and scientific research.

Visit avonfoundation.org for additional information.

With any Avon Breast Cancer Crusade pink ribbon product purchase, you'll receive a FREE Breast Health Resource Guide.

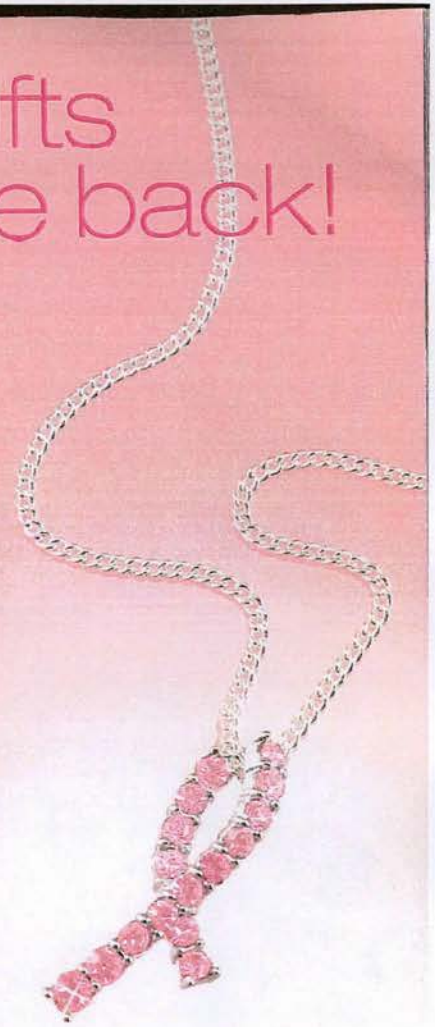
Avon Foundation is a 501(c)(3) public charity

give the gifts that give back!

new

Avon Breast Cancer Crusade Keychain
Heart-shaped locket with brushed silvertone finish opens to hold a cherished photo. Pink rhinestone ribbon design with clear accents. Locket with keychain, 4" L. *021-370*
5.00

Heart of the Crusade Pin
Goldtone with pink pearlized accents. 1½" L. Tac back. *209-501*
3.00



new

Avon Breast Cancer Crusade Pink Ribbon Necklace
Pink rhinestones set in silvertone. ¾" pendant on 16" chain with 3" extender. *270-510*
7.50

AVON-NY 011105
AV_PIPES_0032490

Crusade Pink ▲(C) 326-194

Faithful Heart (C) 326-361

Strength (C) 326-266

Triumph ▲(W) 326-247

Courageous Spirit (N) 326-376

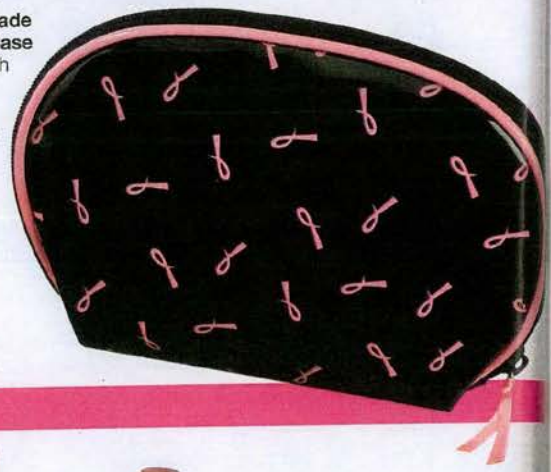
Inspirational Life (C) 326-228

a 4.00 value

FREE
Crusade ULTRA COLOR RICH RENEWABLE Lipstick with Crusade Cosmetics Case purchase

CRUSADE ULTRA COLOR RICH RENEWABLE Lipstick
.13 oz. net wt.

Avon Breast Cancer Crusade Cosmetics Case
Black vinyl with pink ribbon design.
8" W x 5½" H.
Imported.
5.00



Cherub Cheer (Cherub) ▲(N) 079-578

Crusade Rose (Crushed Rose) ▲(C) 078-571

Determined Red (Drama Red) ▲(C) 150-737

Brave Brocade (Brocade) ▲(L) 170-746

Courageous Coral (Sun Coral) ▲(W) 080-310

Spice of Life (Spicy) ▲(W) 170-750

Avon Breast Cancer Crusade Brilliant Moisture Lipcolor
.07 oz. net wt.
4.00 each

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

carry our umbrella and help us continue the crusade

AVON FOUNDATION
BREAST CANCER CRUSADE

$250 million in ten years for access to care and finding a cure

Avon Breast Cancer Crusade Umbrella
Tri-fold with automatic opener, sleeve & wrist strap. Black nylon with pink ribbon design. Handle has Crusade logo. 43" diam. Imported. *257-429*
7.50

AVON-NY 011106
AV_PIPES_0032491

time to
Beautiful

new

Candleholder
Exclusive ceramic candleholder holds a single standard-sized taper candle (not included). 4¼" H.
256-001
9.99

new

Tray
Carry in her special treats on this exclusive serving tray. Delicate flower pattern, easy-grip handles. Folds for convenient storage. 13" W x 15¾" L. Wood with metal parts.
080-324
29.99

new

Tea For One
Exclusive ceramic tea set for one features hand-painted flower pattern. Teapot with lid nests above cup for a handy all-in-one design. Holds approx. one cup.
080-339
16.99

pamper mom
Blossoms Collection

Hand-painted details!

new

❖ **Wall Clock**
Exclusive ceramic wall clock has swinging flower pendulum. Design coordinates with other Beautiful Blossoms pieces. Takes 1 AA battery (not included).
10" H x 6" W. *094-040*
special price 14.99
will be 19.99

AVON-NY 011107
AV_PIPES_0032492

hydrangea and lilac

Avon Home Fragrance Collection

Candle Jar Lamp
Approx. 30 hr. burn time. Lead-free wick. Glass and fabric. 6¾" H.
232-092
16.99

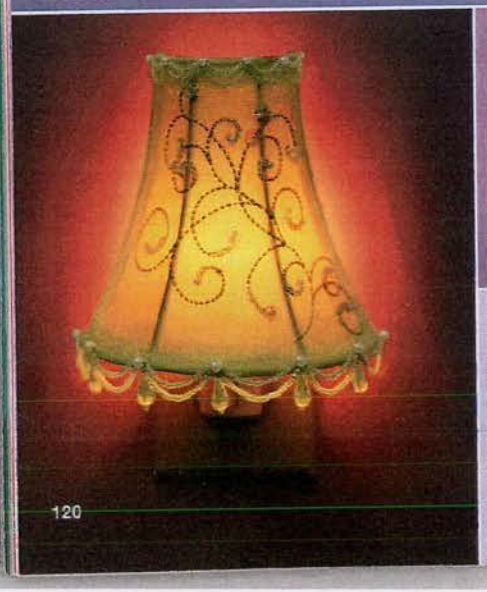
Pillar Candle
Approx. 35 hr. burn time. Lead-free wick. 3" diam. x 5" H.
303-611
12.99

Room and Linen Spray
4.2 fl. oz.
231-627
6.99

Scented Sachet
.7 oz. net wt.
231-631
1.99

Potpourri
4 oz. net wt.
231-961
12.99

❖ **Hydrangea Nightlight Diffuser**
Replaceable bulb and ¼ fl. oz. scented oil included. Porcelain. 5" L x 4½" H.
004-389
14.99



Lampshade Nightlight
Miniature lampshade nightlight casts a warm, soft glow. Lavishly ornamented with stitching and sequined accents. Includes 7-watt bulb. UL listed. Fabric with metal parts. 6" H x 5" W.
Ivory *304-068*
Sage *303-626*
9.99 each

little jar, big fragrance

Our most aromatic candles ever!

buy a different scent for every room!

new

Fragrant Mini Candle Jar Collection
Frosted glass jar. 2.7 oz., burns for approx. 9 hours. Available in three popular scents:
Apple Spice *146-317*
Gardenia *146-977*
Hydrangea *147-127*

WOW! just 4.99 each

AVON-NY 011108
AV_PIPES_0032493

celebrate mom

new

Precious Moments™ "Mom You're One Of A Kind" Figurine
Exclusive Mother's Day figurine dressed in a precious outfit, holding presents of a rose and card. Resin, 2½" H.
Brunette
082-805
Blonde
082-676

12.99 each

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Precious Moments

new

Mother In Any Language Spells Love Pillar Candle
Imprinted with the words "Mother" and "Love" in a variety of languages, including English, French, Spanish, Italian, Swahili, Swedish, and Polish. Encrusted with tiny glass beads. 3" diam. x 6" H. Burns for approx. 75 hours. Lead-free wick. Exclusive.
304-766

7.99

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Precious Moments

Precious Moments® World of Wishes
New Precious Moments collectibles just for Avon! Resin with glitter accents.

new

"Just Another Day Colored in Rainbows"
An adorable hand-painted angel sits behind a rainbow, resting her head in her hands. 2⅝" H.
151-054

"Just Wishin' on a Star"
A cute angel sits atop a star holding her "star catching" net. 3¼" H.
300-191

12.99 each

AVON-NY 011109
AV_PIPES_0032494

Luau Flowers
Hand-painted stoneware pieces feature tropical flowers in bright, vivid colors.

A. Platter
13¾" L x 9" W
195-063
14.99

B. Plate
8¼" L x 8¼" W
195-484
7.99

C. Segmented Dish
5-piece set of 4 corner dishes that encircle a center bowl. Perfect for chips, dips, or candy. 11" L x 11" W.
195-446
19.99

D. Candleholder with Candle
4¼" diam.
195-030
9.99

brighten her day

January
207-150

February
207-164

March
207-183

April
207-748

June
209-038

July
209-061

August
209-076

September
209-114

October
209-239

November
209-243

December
209-277

May
209-023

new

Floral Jewels Tealight Holder
Lovely tealight holder accented with birthstone flowers on spiral stand. Tealight included. Exclusive. 2½" W x 2⅜" H. Glass and wire, with simulated birthstones.

great value!
only 4.99 each

AVON-NY 011110
AV_PIPES_0032495

treasures for Mom

BERTA HUMMEL GIFT COLLECTION

The Berta Hummel® Gift Collection
When it's more than just the thought that counts.™

new

❖ **"Taking a Walk" Berta Hummel® Figurine**
Bisque porcelain figurine of a boy and girl holding hands as they take a walk with their puppy. 3½" L x 5" H.
153-023
24.50

Berta Hummel® s a registered trademark of W. Goebel Porzellanfabrik GmbH & Co. KG, Germany.
© Goebel 2004

LENOX®
Gifts That Celebrate Life.™

Elegant ivory fine china with 24-karat gold accents. Exquisite bud vase features a removable heart-shaped charm and ribbon. Perfume bottle comes with a plastic applicator.

new

❖ **Lenox® Mother's Day Vase**
6¼" H.
151-991

new

❖ **Lenox® Mother's Day Perfume Bottle**
4¾" H.
152-031
14.50 each

AVON-NY 011111
AV_PIPES_0032496

treasures for Mom

- **Flute Pair**
  Exquisite crystal flutes hold 6 fl. oz. 9" high. *312-335*
  39.50 the pair
- **Candlesticks**
  Radiant crystal candlesticks. 8½" high. Holds taper candles only. *312-369*
  39.50 the pair
- **Set of Six Taper Candles**
  Unscented. Burns for approximately 8 hours. Lead-free wicks. White *253-021* Ivory *253-131*
  5.50 the set

© 2003 Waterford Wedgwood USA Inc.

MARQUIS® by WATERFORD

Festive Celebrations Collection

new

- **Goblet Pair**
  All-purpose crystal wine goblet pair cut in a beautiful marquis pattern. Holds 12 fl. oz. 9" H. *156-811*
  39.50 the pair

new

- **Vase**
  A classic footed crystal vase cut with a traditional design. 6" H. *156-716*
  39.50

new

- **Ring Holder**
  Give your rings the treatment they deserve with this crystal ring holder. 4½" diam. *049-542*
  29.50

AVON-NY 011112
AV_PIPES_0032497

join the trend of scrapbooking

- Over **400** pieces!
- Perfect for beginners!
- Fun & easy!

Create your own personalized pages!

new

Basic Scrapbook Starter Kit
Padded hardcover scrapbook has 24 pages in 12 protective sleeves. Includes 423 pieces to get you started immediately:
- 1 photo template
- 3 fun die-cut phrases
- 6 sheets of solid-color paper
- 6 sheets of patterned colored paper
- 9 die-cut photo frames
- 12 borders
- 15 die-cut stencil shapes
- 24 photo corners/accents
- 144 letter, number, and punctuation stickers
- 202 stickers on 3 sheets
- Instruction sheet

9¾" W x 11¼" H.
Paper and acetate. *082-001*

super value!
19.99 the entire set

new

Wedding Memorabilia Storage Set
Perfect for storing the memories of your special day! Lovely 20-piece set includes keepsake box, die-cut photo journal, storage envelope, 8 photo greeting cards (holds 4" x 6" photo) with 8 envelopes, and memento box. Paper, 11" x 8½" x 3⅜". Exclusive. *049-648*

special price 19.99
will be 24.99

Lovely 20-piece set!

displays sentiment or 8" x 10" photo!

new

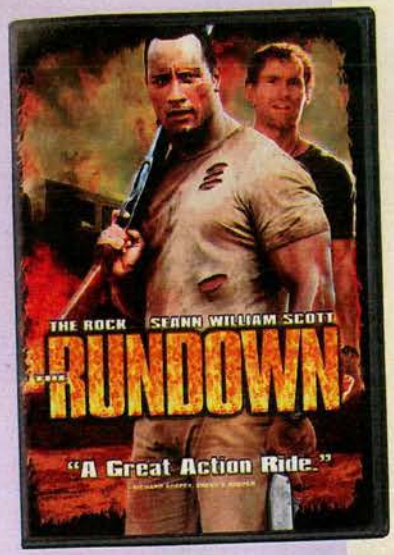
Our Wedding Keepsake
Hinged design opens to reveal an oval photo frame (displays heartfelt sentiment or 8" x 10" picture) on the left and display case on the right. Includes everything needed to create the perfect keepsake:
- 3 sheets of decorative paper
- 2 floral sprigs
- 1 sheet of 14 decals
- Fabric bow with 2 goldtone bands
- Instruction sheet

Gossamer ribbon closure.
9" W x 11" H. Paper and plastic. Exclusive. *082-035*

16.99

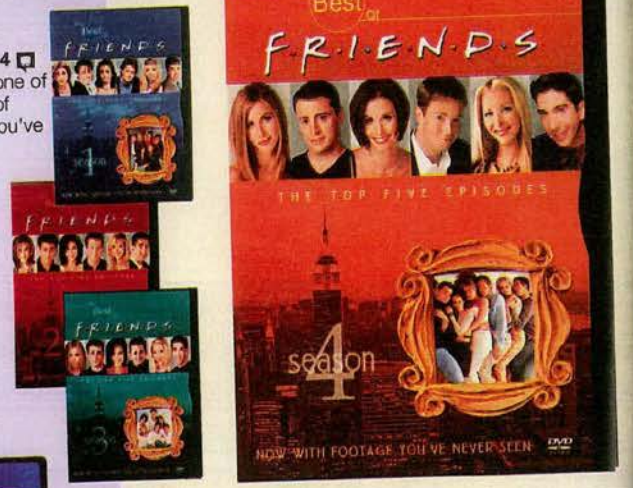
AVON-NY 011113
AV_PIPES_0032498

now available



❖ **The Rundown**
The Rock teams up with Seann William Scott to assemble an enjoyable blend of action, adventure, and comedy as the pair traipse through the Amazon jungle in search of a hidden fortune. Rated PG-13. 104 min.
143-270
19.99

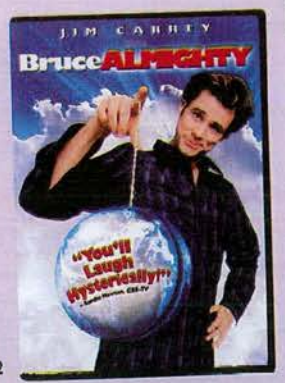
© Universal Studios



❖ **Best of Friends—Season 4**
The top five episodes from one of the most hilarious seasons of Friends, now with footage you've never seen. 151 min.
001-868
9.99

ALSO AVAILABLE:
❖ Season 1 *178-990*
❖ Season 2 *179-011*
❖ Season 3 *179-098*
9.99 each

© Warner Home Video



❖ **Bruce Almighty**
Bruce Nolan (Jim Carrey) is a discontented TV reporter who believes the entire universe is stacked against him. In a life-altering encounter, the Big Guy Upstairs (Morgan Freeman) endows Bruce with all of His divine powers. Also stars Jennifer Aniston. Color. Live action. 102 min.
150-631
19.99

© Universal Studios

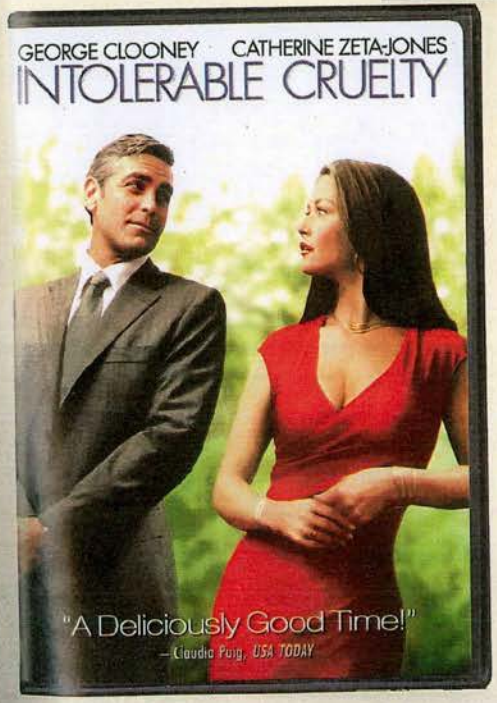
on dvd

❖ **Gone With The Wind**
Vivien Leigh is Scarlett O'Hara to Clark Gable's Rhett Butler in cinema's greatest epic of passion and adventure. With its immortal cast, magnificent cinematography, and sweeping score, this cherished classic continues to thrill audiences today. Not rated. 222 minutes.
002-075
14.99

© Warner Home Video

Closed captioned.

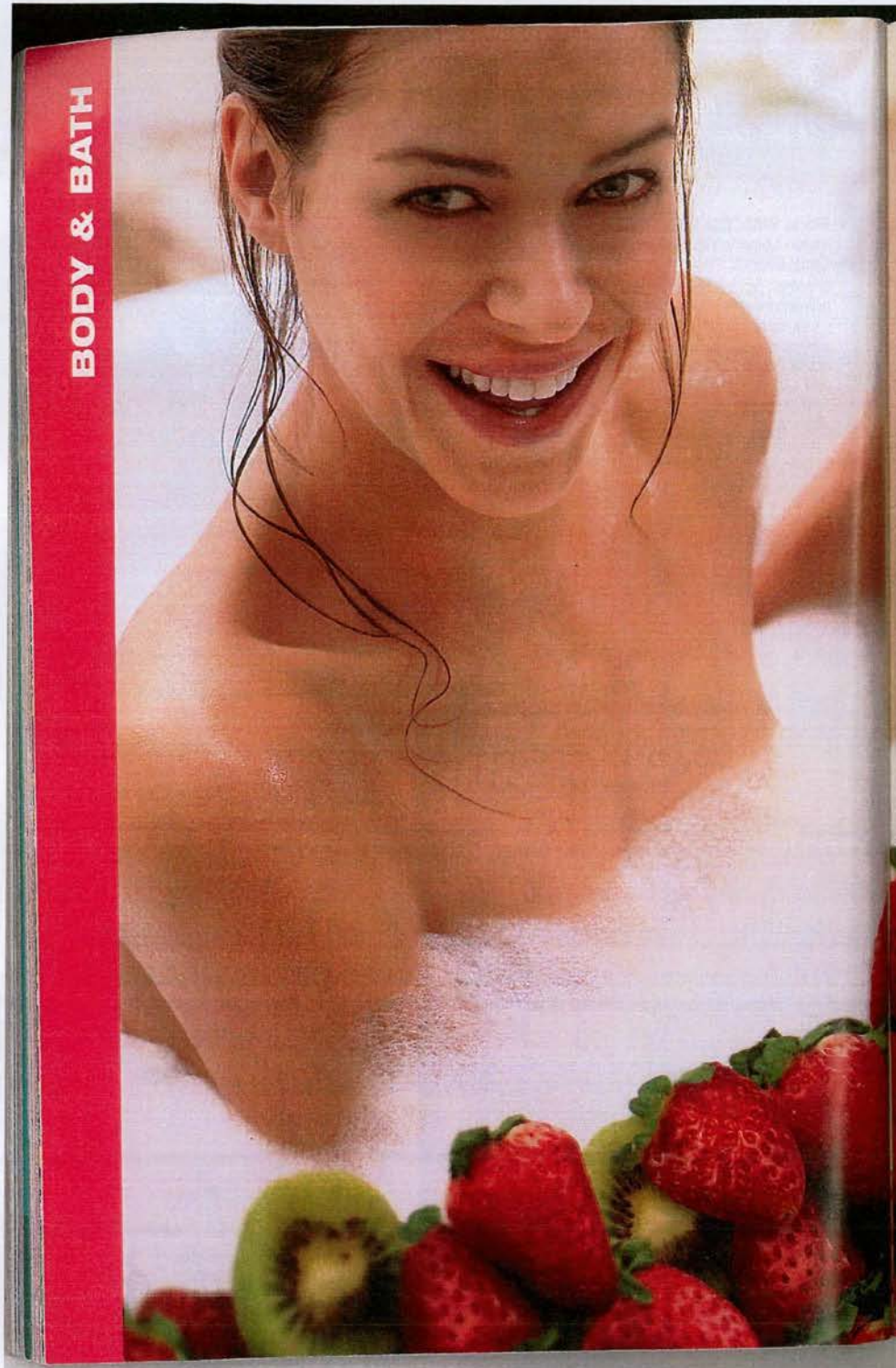
DAVID O. SELZNICK'S PRODUCTION OF MARGARET MITCHELL'S
GONE WITH THE WIND
WINNER OF 10 ACADEMY AWARDS
INCLUDING 1939 BEST PICTURE
DVD



❖ **Intolerable Cruelty**
A wildly comic battle of the sexes unfurls as a talented divorce attorney (George Clooney) falls in love with the soon-to-be-ex-wife of one of his clients (Catherine Zeta-Jones). Rated PG-13. 100 min.
002-261
19.99

© Universal Studios

AVON-NY 011114
AV_PIPES_0032499



berry bubbly

rub your wrist here to try NEW STRAWBERRY KIWI scented page

BUBBLE BATH
Just a capful or two for a mountain of bubbles. Lasts from your first step in 'til you tiptoe out. And won't leave a ring. Each, 24 fl. oz.

For Kids *122-738*
For Sensitive Skin *069-111*
Soft Pink *315-994*
Honey & Vitamin E *029-734*
Fresh Peach *153-554*
Vanilla Cream for Dry Skin *084-831*
French Lilac *164-869*
reg. 7.99

now 5.99 each
save $2

new

strawberry & kiwi
introducing a delicious blend that makes bathtime irresistibly sweet!

Strawberry Kiwi *054-610*

super deal
5.99
WILL BE 7.99

AVON-NY 011115
AV_PIPES_0032500

new

NATURALS SEA RAISE YOUR HANDS GIFT SET

Help Mom keep her hard-working hands clean and soft. Handy gift set features:

- **Antibacterial Hand Gel,** 2.5 fl. oz.
- **Antibacterial Liquid Soap,** 8.4 fl. oz.
- **Plastic Nail Brush**
- **Accessories Bag** Vinyl with zip-lock top 6½" L x 7" H x 3" W

4-piece gift set only 9.99

17.00 value

Sea
086-690

Peach
086-648

new

NATURALS BUBBLING BUBBLES GIFT SET

Home spa kit turns Mom's daily routine into pure pampering pleasure! Bathing beauty collection includes:

- **Shower Gel,** 5 fl. oz.
- **Body Lotion,** 8.4 fl. oz.
- **Plastic Shower Comb**
- **Back Scrubber** with fabric rope handles/accents
- **Essentials Bag** Vinyl with zipper, 8" L x 3½" H x 2½" W

5-piece gift sets only 9.99 each

25.00 value

Cucumber Melon
087-147

Naturals gift sets only 9.99 each

AVON-NY 011116
AV_PIPES_0032501

SWEET PEA
Shower Gel
5 fl. oz. *324-923*
5.00

Body Lotion
8.4 fl. oz. *105-307*
6.00

Foam Bath
8.4 fl. oz. *105-350*
6.00

Body Spray
8.4 fl. oz. *105-068*
8.00

SEA
Exfoliating
Shower Gel
5 fl. oz.
049-212
5.00

Body Lotion
8.4 fl. oz.
072-239
6.00

Foam Bath
8.4 fl. oz.
074-710
6.00

Body Spray
8.4 fl. oz.
079-180
8.00

Anti-
bacterial
Liquid
Soap
8.4 fl. oz.
004-078
6.00

Anti-
bacterial
Hand Gel
2.5 fl. oz.
004-412
3.00

PLUMERIA
Shower Gel
5 fl. oz.
106-428
5.00

Body Lotion
8.4 fl. oz.
106-887
6.00

Foam Bath
8.4 fl. oz.
144-520
6.00

Body Spray
8.4 fl. oz.
107-075
8.00

Anti-
bacterial
Liquid Soap
8.4 fl. oz.
256-073
6.00

Anti-
bacterial
Hand Gel
2.5 fl. oz.
257-840
3.00

VANILLA
Shower Gel
5 fl. oz.
246-019
5.00

Body Lotion
8.4 fl. oz.
068-560
6.00

Foam Bath
8.4 fl. oz.
068-574
6.00

Body Spray
8.4 fl. oz.
079-051
8.00

Anti-
bacterial
Liquid Soap
8.4 fl. oz.
004-063
6.00

Anti-
bacterial
Hand Gel
2.5 fl. oz.
007-741
3.00

Shower Gel
5 fl. oz. *246-061*
reg. 5.00
only 2.99

Body Lotion
8.4 fl. oz. *074-633*
reg. 6.00
only 3.99

Foam Bath
8.4 fl. oz. *074-671*
reg. 6.00
only 3.99

Body Spray
8.4 fl. oz. *080-616*
reg. 8.00
only 4.99

Antibacterial
Liquid Soap
8.4 fl. oz. *002-242*
reg. 6.00
only 4.99

Antibacterial
Hand Gel
2.5 fl. oz. *007-995*
reg. 3.00
only 1.99

naturals gardenia

up to 40% off!

INCREDIBLE VALUE

AVON-NY 011117
AV_PIPES_0032502

SUNRISE
A sunlit blend of melon and citrus.

Invigorating Body Buff Shower Gel
5 fl. oz. *069-676*
5.00
or 1.99 with purchase

Rejuvenating Body Lotion
6.7 fl. oz. *210-650*
8.00

Exhilarating Body Mist
1 fl. oz.
236-523
7.50

TRANQUIL MOMENTS
A soothing blend of bergamot, florals and sandalwood.

Bath & Shower Gel
5 fl. oz. *196-810*
5.00
or 1.99 with purchase

Room Spray
4.2 fl. oz. *196-803*
6.00

Moisturizing Body Lotion
5.3 fl. oz. *196-830*
6.00

Relaxation Foam Bath
16 fl. oz. *196-878*
10.00

Fragrance Mist
1.7 fl. oz. *196-844*
9.00

ginger scents

The warmth of Jamaican ginger balanced by the fresh, clean scent of pink grapefruit.

Ginger Clean Exfoliating Shower Gel
6.7 fl. oz. *012-804*
7.00
or 1.99 with purchase

Be Gingerly Pampering Body Lotion
8.4 fl. oz. *012-842*
8.00

Spray Ginger Fresh Body Mist
4.2 fl. oz. *012-900*
9.00

Ginger Lights Illuminating Pillar Candle
3" x 3"; burns approx. 30 hours.
013-007
10.00

Ginger Smooth Soak Foam Bath
8.4 fl. oz. *012-914*
8.00

shower gel only 1.99

with any purchase (pages 140 & 141) **SAVE UP TO 5.00**

AVON-NY 011118
AV_PIPES_0032503

what's your hair type?

SHAMPOOS & CONDITIONERS
Each, 11 fl. oz.

normal hair?
DAILY RESULTS
Clean, refresh, detangle!
Shampoo *039-287*
Conditioner *039-310*

thin, fine or oily hair?
VOLUMIZING
80% more volume!*
Shampoo *039-545*
Conditioner *039-564*
*Using either Root-Lifting Texturizer or Body-Building Mousse after Shampoo and Conditioner vs. untreated hair.

straight or wavy hair?
STRAIGHT & SLEEK
70% smoother!**
Shampoo *039-473*
Conditioner *039-492*
**Using Shampoo and Conditioner vs. untreated hair.

curly, wavy or permed hair?
CURLY & CHIC
Deeply moisturizes hair from root to tip!
Shampoo *039-363*
Conditioner *039-397*

color-treated hair?
COLOR PROTECTION
Color lasts twice as long!***
Shampoo *039-420*
Conditioner *039-469*
***Using Shampoo along with other products in the line vs. regular shampoo.

dandruff-prone hair?
KEEP CLEAR
Reduces itching and flaking!
Anti-Dandruff 2-in-1 Shampoo & Conditioner
039-526

gray hair?
RADIANT SILVER
Eliminates dull yellow tones!
Shampoo *201-170*
Conditioner *201-242*

3.49 each

Hey blondie... let your brightest blonde shine through!

- Perfect for natural or color-treated blondes
- Neutralizes brassy & green tones
- Specially formulated with chamomile & sunflower extracts to intensify blonde tones

new

True Blonde

for natural or color-treated blondes

Shampoo
Rejuvenates highlights while lifting away hair-dulling minerals that tend to darken and dull blonde hair. Leaves blonde tones brightened, refreshed and true.
11 fl. oz.
130-728

Conditioner
Lightweight moisturizers seal in hydration while shielding against dulling minerals. Instantly transforms dull strands to a silky texture, intensifying blonde highlights.
11 fl. oz.
130-747

special price
2.49 EACH
WILL BE 3.49

AVON-NY 011119
AV_PIPES_0032504

hair stylers

boost volume?

VOLUMIZING Root-Lifting Texturizer
Volume, body, maximum control and shine. 5 fl. oz. *038-902*

Body-Building Mousse
Flexible, all-day hold. 7 oz. net wt. *244-016*

maintain style?

DAILY RESULTS Flexible Hold Hair Spray
All-day style with a natural feel. 6.7 fl. oz. *049-925*

Flexible Hold Gel
Styles and defines with a firm, touchable hold. 5 fl. oz. *038-520*

Flexible Hold Finishing Spray
Holds style from morning to night. 6.1 oz. net wt. *243-961*

defrizz & define?

CURLY & CHIC Styling Gel
Defrizzes, defines and provides all-day, natural hold. 5 fl. oz. *057-839*

smooth finish?

STRAIGHT & SLEEK Smoothing Balm
Protects and controls for a smooth finish and glossy shine. 5.1 fl. oz. *039-268*

Straightening Cream
5 fl. oz. *305-098*

3.99 each

hair treatments

tame & smooth hair?

STRAIGHT & SLEEK

Dry Ends Serum
Smoothes dry ends instantly! 1 fl. oz. *039-249*

Shine Spray
Tames flyaways and adds brilliant shine. 3.4 fl. oz. *039-086*

revitalize dry, frizzy hair?

CURLY & CHIC Anti-Frizz Capsules
Smoothes out frizz and flyaways. 18 capsules. .58 fl. oz. *038-773*

Curl Smoothing Crème
Revitalizes dry, frizzy curls; fights frizz and static. 5 fl. oz. *058-175*

Curl Defining Crème
Incredible shine, definition and manageability. Won't weigh curls down. 5 fl. oz. *057-437*

4.99 each

shampoo & condition In 1 easy step?

DAILY RESULTS
2-in-1 Shampoo & Conditioner
Combines it all in one step, so you can wash and go.
11 fl. oz. *039-359*
reg. 3.49

special 2.49
save 1.00

AVON-NY 011120
AV_PIPES_0032505

AVON BASICS simple skin care. beautiful skin.

HAND CREAMS Each, 4.2 fl. oz.

Silicone Glove *228-662*
Vita Moist *047-315*
Care Deeply with Aloe *047-320*
Rich Moisture *196-787*
Care Deeply with Cocoa Butter *047-334*
reg. 2.29

now 1.79 each

SKIN-SO-SOFT

It's all about moisture

MOISTURIZING HAND CREAM Each, 3.4 fl. oz.

Original *019-282*
Soft & Sensual *190-611*
Light & Lush *037-959*
reg. 3.00

now 1.79 each

MOISTURE THERAPY

your prescription for healthy skin

HAND CREAMS Each, 4.2 fl. oz.

A•C•E Provitamin Complex
Boosts skin's moisture level by 97%. Provides 24-hour moisturization.
4.2 fl. oz. *287-234*

Intensive
Offers continual moisturization, even through washing.
4.2 fl. oz. *154-216*

Oatmeal
Nongreasy formula penetrates quickly and effectively. Provides 8-hour (all-day) moisturization.
316-770
reg. 3.99

now 1.79 each

antibacterial

keep hands germ-free

Antibacterial Moisturizing Hand Gel
Proven to kill germs on contact! Suitable for the whole family.
Each, 2.5 fl. oz.

Soft & Sensual *110-116*
Original *110-010*
Light & Lush *110-207*
Citrus Fresh *109-939*
reg. 1.99

now 1.79 each

hand creams only 1.79 each

save up to 2.20

only 5.99 with any brochure purchase. Details, page 9.

AVON-NY 011121
AV_PIPES_0032506

foot works

soften

Double Action Deep Moisturizing Cream
With cocoa butter to soften rough skin.
2.5 fl. oz. *218-980*
2.99

Therapeutic Cracked Heel Relief Cream
With soothing lidocaine. 1.7 fl. oz. *226-880*
4.99

Double Action Intensive Callus Cream
Patent-pending technology for the treatment of calluses.
3.4 fl. oz. *086-136*
4.99

Therapeutic Advanced Moisturizing Foot Cream with AHA
Exfoliates dry skin. 2.5 fl. oz.
233-801
5.99

smooth

Double Action Sloughing Cream
With pumice to slough away roughness.
3.4 fl. oz. *225-898*
2.99

Double Action Foot File
Coarse side smoothes calluses; fine side polishes. Plastic handle. 7" L. *233-816*
2.99

treat

Therapeutic Antifungal Foot Spray
Effectively treats athlete's foot, while relieving cracking, irritation and discomfort. 3.4 fl. oz. *233-797*
6.99

Therapeutic Antifungal & Deodorant Powder
Treats the cracking and discomfort associated with athlete's foot, while deodorizing and absorbing wetness.
2.6 oz. net wt. *112-290*
5.99

soak tired soles

help feet feel rested... rejuvenated!

- Pineapple Extract with Bromelain to soothe
- Ginger Extract to invigorate & revive
- Green Tea to reduce puffiness

back by popular demand!

Refreshing Citrus Foot Soak
Submerge tender toes, achy arches, tired soles and stubborn calluses; they'll emerge totally refreshed and beautifully soft!
3.4 fl. oz. *061-508*
reg. 3.99
now 2.99
save 1.00

Refreshing Citrus Foot Lotion
Instantly smoothes, softens and refreshes stressed-out feet and legs. Penetrates quickly and effectively, then dries to soft, powdery finish.
3.4 fl. oz. *061-565*
reg. 6.99
now 3.99
save 3.00

✧ Yellow Foot Tub
Soak away stress! Simple to inflate and use; deflates easily for travel and storage. Vinyl tub, 11" x 9" x 5". Imported. *201-458*
9.99 if purchased separately
only 1.99
with any Foot Works purchase

Model is wearing NAILWEAR® Nail Enamel in Lullaby (page 14).

AVON-NY 011122
AV_PIPES_0032507

bonus-size roll-ons

only 1.99 each

BONUS ROLL-ON ANTI-PERSPIRANT DEODORANT Each, 2.6 fl. oz.

FEELIN' FRESH
Original 297-648

ON DUTY 24 PLUS
Original 295-569
Unscented 296-986
Sport 297-380

COOL CONFIDENCE
Original 298-280
Baby Powder 297-872

FOR HER
FRAGRANCE ROLL-ON ANTI-PERSPIRANT DEODORANT Each, 2.6 fl. oz.

Imari 260-565
Timeless 260-618
Sweet Honesty 260-637

FOR HIM
FRAGRANCE ROLL-ON ANTI-PERSPIRANT DEODORANT Each, 2.6 fl. oz.

Wild Country 124-908
Black Suede 000-790

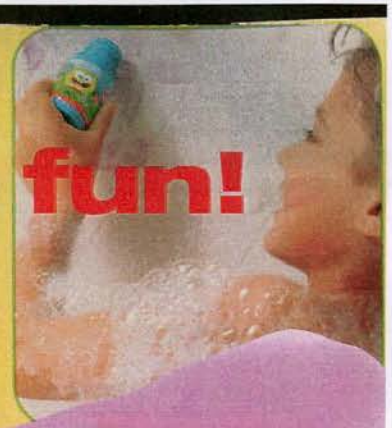
grab a bunch! any mix or match of equal or

Just add water and a little imagination for good clean...

tub-time fun!

AVON KIDS BATH & BODY
Bath Time Body Paint
Make bath time fun! Soap rolls on like paint, rinses off easily. In 3 kid-friendly scents. Ages 3 and up. Each, 1.7 fl. oz.

1.99 each



new
Cotton Candy 143-777

Apple 165-630

BubbleGum 165-095

Coconut 165-004

two for $3

lesser value pages 150-151

AVON-NY 011123
AV_PIPES_0032508

For extremely dry skin. Unscented. Dermatologically tested.

Nature's remedy for dry, itchy skin. Unscented.

For dry, undernourished skin. Unscented.

Moisturizing Lip Treatment SPF 15
.15 oz. net wt.
292-593
1.49
2 for 1.99

BODY LOTION Each, 13.5 fl. oz.

Intensive
Boosts skin moisture level by 175%. Provides 24-hour moisturization. *307-440*

Oatmeal
Prompt relief from persistent itch associated with extremely dry skin. Soothes and moisturizes skin. *310-643*

A•C•E Provitamin Complex
Vitamin-enriched to deliver vital nutrition to thirsty skin. Boosts skin's moisture level by 127%. Provides 24-hour moisturization. *304-570*

7.99 each
2 for 13.99 save $2

MOISTURE THERAPY

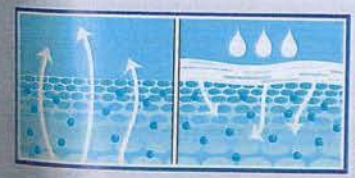
your prescription for healthy skin

"I recommend Moisture Therapy because it's proven to provide instant relief to rough, extremely dry skin."

Edward F. Ryan, Jr., D.O.
Board Certified Dermatologist

Extra Strength Cream
Soothing formula forms a protective barrier over skin to provide 24-hour total body moisturization.
5.3 oz. net wt.
324-780
reg. 5.99

half price!
2.99
save $3.00



Developed by scientists to treat and soothe severely dry skin. Dermatologically tested.

Dry skin?
We know all about it. It starts beneath your skin's surface, where cells begin their fight against evaporation. Our Moisture Therapy line works with your skin to stop evaporation in its tracks, significantly reducing moisture loss and helping skin retain its own natural moisture.

The result? Proven relief from dry skin.

AVON-NY 011124
AV_PIPES_0032509

HELP KEEP YOUR FAMILY

BITE-FREE DEET-FREE WORRY-FREE

WITH BUG GUARD PROTECTION FROM THE BRAND YOU TRUST

- **DEET-free protection** against mosquitoes & deer ticks which may transmit West Nile Virus and Lyme Disease; including protection against black flies, sand flies, gnats, no-seeums and biting midges
- Proven **as effective as OFF!®** Skintastic IV®*
- Dermatologist tested; **hypoallergenic**
- With **waterproof sunscreen** or without
- Effective protection **for the whole family**
- Registered by Avon with EPA (Environmental Protection Agency)

spray

- Fresh, clean scents

SKIN-SO-SOFT BUG GUARD *PLUS* IR3535® Insect Repellent Gentle Breeze™
Each, 4 fl. oz.
Spray *212-007*
Spray SPF 15 *212-079*
reg. 10.00

for kids

- Pediatrician-tested

SKIN-SO-SOFT BUG GUARD *PLUS* IR3535® Insect Repellent Moisturizing Sunblock Lotion SPF 30
Each, 4 fl. oz.

Cool 'n Fabulous™ Waterproof formula DOES NOT need to be washed off after use.
127-376

Cool 'n Fabulous™ Disappearing Color
191-952
reg. 10.00

lotion

- Nongreasy, moisturizing protection with aloe & vitamin E

SKIN-SO-SOFT BUG GUARD *PLUS* IR3535® Insect Repellent Gentle Breeze™ Moisturizing Sunblock Lotion SPF 30
Waterproof formula DOES NOT need to be washed off after use. 4 fl. oz.
127-380
reg. 10.00

*In testing over two days with six subjects and up to 33 mosquito landings per minute.

now 4.99 each save $5

America's #1 DEET-free repellent

EXPEDITION™

repels mosquitoes & deer ticks for **8 hours!**

SKIN-SO-SOFT Bug Guard *PLUS* IR3535® Expedition™ Insect Repellent Aerosol
Perfect for hiking or camping in the deep woods. Aerosol can be used at any angle, even upside down. Unscented. 4 oz. net wt.
272-948
reg. 12.00

Good Housekeeping Promises

best deal ever! 5.99 save $6

AVON-NY 011125
AV_PIPES_0032510

SKIN-SO-SOFT

It's all about moisture

BATH OIL

Experience the legendary softness of America's #1 bath oil.

Original
for dry-to-very-dry skin
fresh herbal scent
16.9 fl. oz. *227-412*
12.50
24 fl. oz. *250-477*
16.00

Bath Oil Spray
In a convenient spray bottle.
5 fl. oz. *226-291*
6.00

MOISTURIZING FOAM BATH

Long-lasting bubbles leave skin feeling soft. Each, 16.9 fl. oz.

Light & Lush
for normal-to-dry skin
light citrus scent
086-930

Soft & Sensual
for dry skin
soft floral scent
019-665

8.00 each

CREAMY BODY WASH

Lather on for all-day moisture and softness. Revitalizes dull, dry skin, making skin look and feel softer. Provides 24-hour moisturization. Each, 8 fl. oz.

Renew & Refresh
age-defying
bath & body
green floral scent
Unique age-defying beads help visibly firm, tone, soften and reduce crepiness. Dermatologically tested.
063-644

Light & Lush
for normal-to-dry skin
light citrus scent
147-480

Soft & Sensual
for dry skin
soft floral scent
147-461

6.00 each

GOTTA HAVE IT!

25+ SKIN-SO-SOFT favorites

mix or match BUY ONE GET ONE FREE

pages 156 thru 163
save up to $8

AVON-NY 011126
AV_PIPES_0032511

SKIN-SO-SOFT

It's all about moisture

Hair-Minimizing Roll-On Anti-Perspirant Deodorant
With Skin-So-Soft Smooth Complex to help skin stay smoother longer after shaving. 24-hour odor and wetness protection. No visible residue. Dermatologically tested. Fresh watery floral scent. 1.7 fl. oz. *039-880*
3.00

Shaving Cream
Protects against nicks and cuts; conditions skin with Vitamin E. Fresh watery floral scent. 6.9 oz. net wt. *085-880*
5.00

Hands-Free Hair Removal Cream
Innovative hands-free applicator glides on to remove unwanted hair, exfoliate and soften in just 4 minutes. With Skin-So-Soft Smooth Complex, so skin stays smoother longer. Mess-free and totally portable. Unscented. 2.5 fl. oz. *324-555*
8.00

FRESH & SMOOTH
hair removal system

Hair Removal Cream
4-minute formula exfoliates, softens and provides long-lasting smoothness. Unscented. 4.2 fl. oz. *229-912*
8.00

GOTTA HAVE IT!

25+ SKIN-SO-SOFT favorites

mix or match BUY ONE GET ONE FREE

pages 156 thru 163
save up to $8

AVON-NY 011127
AV_PIPES_0032512

SKIN-SO-SOFT

It's all about moisture

LIQUID HAND SOAP

Mild, moisturizing formula; convenient pump dispenser. Each, 5 fl. oz.

Original
for dry-to-very-dry skin
fresh herbal scent
090-154

Soft & Sensual
for dry skin
soft floral scent
090-192

Light & Lush
for normal-to-dry skin
light citrus scent
090-245

5.00 each

BAR SOAP

Leaves face and body feeling touchably soft, smooth and super clean.

Renew & Refresh
age-defying
bath & body
green floral scent
4.2 oz. net wt.*135-954*

Soft & Sensual
for dry skin
soft floral scent
5 oz. net wt.
188-175

Original
for dry-to-very-dry skin
fresh herbal scent
5 oz. net wt.
237-606

Light & Lush for
normal-to-dry skin
light citrus scent
5 oz. net wt.
326-634

4.00 each

SHOWER GEL

Provides gentle cleansing; less drying than soap. Each, 5 fl. oz.

Light & Lush
for normal-to-dry skin
light citrus scent
254-582

Original
for dry-to-very-dry-skin
fresh herbal scent
254-601

Soft & Sensual
for dry skin
soft floral scent
254-449

5.00 each

GOTTA HAVE IT!

25+ SKIN-SO-SOFT favorites

mix or match

BUY ONE GET ONE FREE

pages 156 thru 163

save up to $8

AVON-NY 011128
AV_PIPES_0032513

SKIN-SO-SOFT

It's all about moisture

BODY LOTION

Locks in moisture exactly where your skin needs it most. Each, 12 fl. oz.

Fresh & Smooth hair removal system
fresh watery floral scent
Leaves hair softer, finer and less visible; skin feels softer, more supple. *200-026*

Renew & Refresh age-defying bath & body
green floral scent
Unique age-defying beads visibly reduce crepiness and other signs of aging. Dermatologically tested.
019-297

8.00 each

Light & Lush for normal-to-dry skin
light citrus scent
128-789

Original for dry-to-very-dry skin
fresh herbal scent
170-674

Soft & Sensual for dry skin
soft floral scent
127-577

7.00 each

25+ SKIN-SO-SOFT favorites

mix or match BUY ONE GET ONE FREE

pages 156 thru 163
save up to $8

AVON-NY 011129
AV_PIPES_0032514

because she's special

new

Celebrate Mother's Day Lip Balm
Limited-edition Mother's Day lip balms in four delicious scents. Custom-designed to be a special token as an add-on gift or package trimmer. No color. .15 oz. net wt.

SPECIAL PRICE

79¢ EACH

WILL BE 99¢

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Satisfaction Guaranteed!

If you're not happy, we're not. Just return your purchase for a full refund or exchange.

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